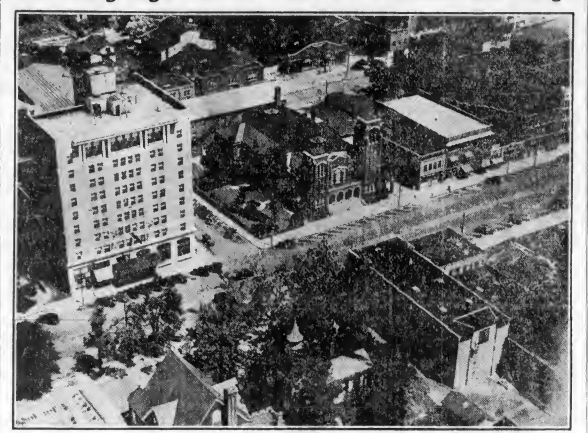


**HIGH POINT SETS FAST PACE FOR STATE**

## HIGH POINT SETS FAST PACE FOR STATE

### Mayor Grayson Says City Never Better Equipped For Progress

#### Still Young High Point Marches on With Renewed Vigor



Shown above is an aerial view of North Main street just above the English street intersection, picturing clearly the Sheraton hotel, the Wesley Memorial church and the Enterprise building. In the foreground is the top of the Broadhurst theatre.

### CITY INCREASINGLY IMPORTANT AS DISTRIBUTING AND RETAIL CENTER

#### Located In Heart Of Industry And Commerce Of State And Piedmont It Is Highly Favored

Situated in the very heart of the state and the Piedmont section, High Point has become increasingly important as a distributing center from which are serviced numerous lines to all the needs of industries and businesses throughout North Carolina. South Carolina and Virginia. Particularly three communities in a near-by radius.

Within a radius of 75 miles of High Point a million people live, while in 50 miles there are 650,000.

But there are things other than population which recommend the city to those who would locate strategically to serve a trade that extends over a considerable area.

In its retail zone area there live 155,000 people, which gives retail trade a steady market during the past years when the city was able to better its retail position while others dropped lower.

By way of comparison with other highly developed Southern centers of Richmond and Atlanta we find this from figures furnished by the chamber of commerce:

Value of farm products within a 75 miles radius of the three cities:	
High Point—\$59,520.00.	
Atlanta—\$40,250.00.	
Richmond—\$23,850.000.	
Value of manufactured products in same area:	
High Point—\$699,719.000.	
Richmond—\$280,363.000.	
Atlanta—\$216,049.000.	
Number of automobiles in same area:	
High Point—117,257.	
Atlanta—88,948.	
Richmond—66,127.	
Number of miles of paved road in same area:	
High Point—979 miles.	
Atlanta—278 miles.	
Richmond—253 miles.	

Added to the ample warehousing and storage facilities which the city offers those who find it convenient and profitable to distribute from here are the transportation facilities which fit so admirably into the distribution scheme. The city is on the mainline of the Southern railroad, and is served also by the High Point, Thomasville and Denton Railroad, a locally-owned enterprise which is one of the country's most profitable short-line railroads; the Norfolk and Western, Southbound, and the Atlantic Coast Line through connections serve the city, while the High Point, Randieman, Asheboro and Southern has its terminus here also. There are daily trucking schedules operating in almost every direction, while busses and other transportation facilities over a network of improved highways insure prompt and satisfactory deliveries.

There have grown up in recent years numerous service industries which warehouse products required by the furniture, woodworking, and textile plants. The large percentage of automobile and home ownership also stimulates various service agencies which have become increasingly important as a part of the city's commercial life in recent years.

The Northern Rag Market, operated by the Southern Paper Co., is this city's largest rag market. The growing importance of this city as a distribution center for the five years the market has operated the largest stock of rags south of Baltimore has been built up in local warehouses by manufacturers representing 85 per cent of the nation's floor covering production. Such well known firms as Bigelow-Sanford, Mohawk, Wolf and Crane, and George T. Wood and Sons maintain large stocks of rugs from which are serviced the needs of southern retail dealers. Other lines allied with furniture which distribute from warehouse stocks maintained here include Glasgow, a handling range of floor coverings, the Jackson, Arizone, rators, the United Store Company, services ranges; The Rome Company and the Simmons Company, each handling beds, springs, mattresses, studio couches and similar lines; a number of commercial photographers maintain their headquarters here, while several manufacturers of supplies for the furniture manufacturing trade find it convenient (Continued on Page 4—Sec. 3)

### CLINARD URGES COOPERATION IN CIVIC ENDEAVOR

#### Prosperity of City Linked Closely With General Conditions, Says Chamber of Commerce Head

#### REFLECTS OPTIMISM

#### Closer Relationship Between Buyer and Seller and Stimulation of Retail Trade Is Stressed As Present Need

John W. Clinard, president of the High Point Chamber of Commerce, and an outstanding civic and business leader, is optimistic (Cont. on Page 13—Sec. 3.)

### Retail Stores Here Do \$15,000,000 Business a Year

Retail stores of High Point did a business that brought them over \$18,000,000 last year, according to preliminary estimates based upon census figures of 1933 when a total of \$15,343,000 of business was enjoyed by the city's 925 retail establishments. It is readily apparent from the figures that High Point is becoming rapidly one of the most important merchandising centers of the entire state.

The larger payrolls of the past year reflect the increase in retail trade so that many stores have opened here to find successful business, and others are now investigating possibilities of entering the retail trade field in High Point.

Too, stocks have been so stepped up that many who formerly were elsewhere to purchase now find it convenient, and much more satisfactory to do their shopping from the varied selections of local shops.

### MAYOR OF HIGH POINT



Dr. C. S. Grayson, for four years mayor of the city and long actively associated with its growth and development, sees much work ahead for the city to consolidate its position and continue its rapid advance as an important center of diversified industry.

### OPTIMISTIC, HE SEES MUCH WORK FOR YEARS AHEAD

#### Says Foundations of Past 50 Years Laid Well To Support Greater Structure To Come

#### AGRICULTURE ASSET

#### Young Men In Positions of Significance With Business and Industry Will Carry Forward Development, He Holds

That High Point has but laid the foundation for its future during the past half century and that during the next 50 years it will continue to march forward in the same stride it has taken in the past is the prediction of Mayor C. S. Grayson.

"We are particularly fortunate in that High Point is a center of industrial activity and that it is situated in the midst of the richest agricultural area of the nation," Mayor Grayson said. "That alone, coupled with the progressive spirit of its citizenship, should assure the community of a brilliant future of increasing prominence."

The accomplishments of the past are deemed which have given on the city a lease in the firmness of two great industries provided a concrete foundation for an even greater industrial structure, he said. The returning economic stability will give to local industries a decided impetus.

Agriculture will play an important part in the future of this city and this section, he continued. The southeastern states are looked upon as the richest farming area of the nation, and will be significant in the nation's future. The introduction by the Soil Erosion Service of scientific farming into this already rich section is seen as an added indication of its bright future.

"The mainstay of the city's business and industrial leaders are comparatively young men is another factor which will contribute immeasurably to its future," he declared. "We have never been better equipped for progress."

Mayor Grayson pointed out that there is much to be accomplished in the approaching years, and that while the progress of the past is inspiring to those who have made their home here during the past 50 years, there will ever remain room for improvement. High Point has always looked into the future, he said, and expressed the belief that it would continue to build.

Modernization and the parallel growth of every phase of the city should be the keystone upon the present solid foundation. Streets, schools, utilities, housing facilities and the various other essentials of the city should be expanded simultaneously in a city plan designed for steady growth in the future. The city itself must keep pace with the growth of its business and industry, he said.

While the accomplishments of the past half century are in themselves a source of inspiration, any expectation of equal progress during the next half century is perhaps more than the most optimistic citizen should reasonably anticipate, the mayor expressed his earnest belief in High Point and its future and the opinion that there is ample reason for optimism that the progress which has characterized its growth during the past 50 years will be perpetuated.

how the hands of thousands of workers operating machinery in the plants here are engaged in furnishing the needs of their fellow citizens in every nook and cranny of the land.

An eminent German child psychologist says that children should be punished by giving them a difficult problem to solve. When forced to work a puzzle, children don't like it as much as when it is fun.

### City Secures Immense Advertising From World Market For Its Products

#### Many Manufacturers Strive To Keep The City's Name In Spotlight Among Millions of Consumers Everywhere

Catering as it does to mass markets, and with the entire world as its territory, High Point and this section secure an untold amount of free advertising from the fact that many far seeing manufacturers cause their products to carry throughout their lifetime of service the birthmark of the city where manufactured.

On overall, much of the hoiery, a vast amount of furniture, vendors and panels, desks, coffins, mirrors and decorative glass, and a host of other products from the simplest to the most complicated and expensive is the imprint "High Point, N. C." which fixes this city in the mind of the user.

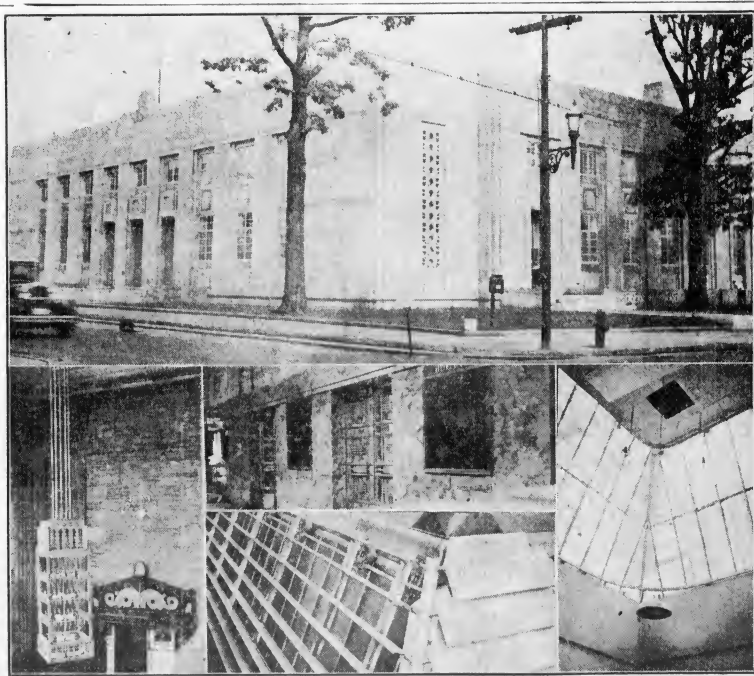
The city's leading enterpriser, thousands of dollars a year in its diligent effort to keep the High Point name uppermost in that line in the mind of the consumer—and that firm finds it good business paying real dividends to take advantage of that advertising which is theirs without cost except for the actual cost of production. It is a veritable billboard for that line wherever its products—and they are many—used and wherever the cartons carrying the products move.

The story is told of the tourist who became confused as to the name of High Point and asked a citizen the name of this city. They both thought it was another city with which neither was at all familiar, but on being told they were in High Point the lady exclaimed: "Why, John, we know this place; High Point's where our furniture came from."

For nearly 50 years High Point Furniture has been an advertisement of the city; the story was whispered a few years ago that a High Point lady, wife of a prominent manufacturer, while in England picked up a particularly beautiful piece of furniture and had it shipped to this country for inclusion in her home. When it was uncrated and placed in her home to await the admiring eyes of the woman's husband it was found to have been produced in the man's own plant here less than 12 months before.

High Point products find a market in 33 countries and every state in the union. Particularly in the metropolitan centers do the products of plants in this section enjoy extensive business, and in the chain stores which span the country the plants have customers whose orders run into big figures. And so from Oaksh to Amarillo the packers and crates carrying High Point manufactured products tell the story of industry that thrives here and

### NEW \$300,000 FEDERAL BUILDING



The new federal building, dedicated in 1933 by Postmaster General James A. Farley, embodies some of the most advanced engineering principles undertaken by Uncle Sam. At the top is shown the imposing exterior of the building which was designed by two local architects, Eccles Everhart and Louis Voorhes; below at the left is shown an interior view of the spacious lobby while in the center is shown the interior entrance; below center shows the light fixtures which are operated by the electric eye shown at the left so that the maximum light efficiency may be maintained at all times without concern of the operatives in the workroom below. The lighting experiment has proved highly satisfactory and as a result of the test made here it is being incorporated in other federal buildings.

## HIGH POINT SETS FAST PACE FOR STATE

**Mayer Grayson Says City Never Better Equipped For Progress**

Half Young High Point Men are With National Vigil

HIGH POINT, N. C., Dec. 3.—(AP)—

The city of High Point, N. C., is

today celebrating its

25th anniversary.

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### NEW 100-000 SQUARE FOOT BUILDING



The new 100,000 square foot building

The city of High Point, N. C., is

today celebrating its

25th anniversary.

The city is

# High Point Continues A Vibrant Industrial Force Still Building From Within

OF more than two hundred business and professional men in High Point, seventy-five were born and spent their early years on the farm in the open country. A bare two-tenths were reared in what could be called villages and about three claim as birth place some city of more than five thousand population.

In order to obtain what they might term a cross sectional view of the business and professional citizenry here, the Sociology department of High Point college conducted a questionnaire of its own invention which discloses some interesting data, greatly enhances the text book and class room lecture and incidentally uncovers quite a bit of surprising information.

The ministry, medical profession and teaching, as to be expected have required the greatest amount of preparatory training of all the professions represented in this representative southern city. The bar membership trails far behind either of these in point of preparation with an average of more than three years in college and a quarter-year of post graduate work per man. But here it may be mentioned as evidence of a situation which will not be found a few years hence, for the practice of law as in recent times come to carry more regular academic and special work as requisite. Three of these four groups show a fairly steady marriage age from 25 to 28, but teachers, as an average, marry at a somewhat later age, or from 27 to 30. However, the latter entertained their occupation at the early age of 23 while ministers and doctors were not in position to gain financial return until 27 or 28 and lawyers until 25 or older.

The return from the largest group, 43 manufacturers, reveal some rather surprising averages. Only five years were spent in graded school combined and the average college education proved to be little more than one year per man. The age at which manufacturers "arrive" as established by the questionnaire is about 31 years, but the marriage is comparatively early at 25.

Realtors professed the greatest number of years of unsettled situation, showing long periods of unstable occupation. Evidence that this was gained from the majority of instances in the life of occupation entered upon at ages ranging from 10 to 50 years and even later, in a few cases.

Of seven bankers, six were born in open country and one in a village. Fathers of six were farmers, the other a business man in a town of much less than five thousand population. The not at all illogical inference here is that the country bred youth wants to "see some money". Then too, for cashiers and tellers to be produced by the farm is hardly surprising when it has been observed that most farmers keep their own safes and do their own accounting.

The city gains its highest percentage in the production of salesmen and technical workers. The city is certainly the place for technical work, but the farm has not been. The city must

## NO ROYAL ROAD TO SUCCESS HERE BUT ACHIEVEMENT FOLLOWED WORK AS MANUFACTURER, LABORER AND MERCHANT ARM-IN-ARM BUILT A CITY

	Men in City of 5,000 or More	5,000 or Less	Born in Country	Average Size of Family	Years in Grammar School	Years in High School	Years in College	Years Post Graduate	Number Years Married	Marriage Age	Number Unmarried	Age Entered Business	Parents Occupation
Ministers.....	1	1	3	6	6	4	4	2 1/2	5	27	0	27	Prof.
Lawyers.....	3	4	6	3	6	4	3	1 1/4	7	27	0	25	Business
Doctors.....	3	6	6	4	3	4	3	1 3/4	15	27	0	27	Business
Teachers.....	2	1	6	5	6	3	4	1	6	29	3	23	Prof.
Technical Workers.....	6	3	6	4	6	2	2	0	12	27	3	21	Business
Business Administrators.....	5	2	29	5	6	2	1	1/4	3	26	5	25	Business
Pharmacists.....	1	0	3	4	6	3	2	1/4	3	27	1	18	Business
Merchants.....	0	4	13	6	6	1	1/4	0	16	28	1	28	Business
Manufacturers.....	3	10	30	5	3	2	1	1/4	38	25	5	31	Business
Salesmen.....	7	5	16	4	6	3	1	0	26	29	2	25	Business
Bankers.....	0	1	6	4	5	3	2	0	7	27	0	27	Business
Realtors.....	0	7	9	6	3	2	1	1/4	12	27	4	31	Business

claim the salesman for it is there that he has come in contact with the strangers of a hattering world.

The chart shows that the

family from which the leaders of High Point came averaged five children. The families in which ministers and realtors were reared averaged six chil-

dren. Sociology views with alarm the diminishing size of families. While the survey showed a great majority of rather large fami-

lies, present day observations tend to show that the fear is born out. The race dies out from the top. Education and big business men boast of large families

when as many as two or three children have come into the home. The more optimistic contend that some one has to carry on education and business and

they see that the ranks are contributing to the population. Although most of the returns show rather high marriage ages, it has been pointed out that

early marriages are on the increase. Edward Alsworth Ross, author of much work in Sociology observes that "because of present day convenience and luxury early marriage is on the upgrade."

The pharmacists interviewed disclose a very unexpected high marriage age when it is seen that their profession calls for only a short course of preparatory work. However, only four answered under this column and so the conclusions cannot be conclusive.

The survey was conducted under the supervision of Dean Lindley, head of the department of Sociology at the college. While the results of the questionnaire have meant little in a definitely conclusive way those conducting it feel greatly repaid with the data they have gained on the men who represent High Point in the professional and business world.

Only fifty per cent of the questionnaires were returned, and those tabulated give the table shown on this page.



## HIGH POINT COLLEGE

Gideon Ireland Humphreys, A. M., D. D., President

"In the Heart of the Piedmont"

Modern Fire-Proof Buildings

Spacious Campus

Christian—Non-sectarian—Co-educational—select Standard "A" Grade

Courses in Education and Psychology, Languages, History, Business Administration (one, two and four year courses), Home Economics and Hospital Dietetics, Science (including Chemical Engineering), Mathematics, Religious Education, Art, Dramatics, Music, and Physical Education—leading to A. B. or B. S. degree.

Low Rates Put College Training in Reach of the Youth with Limited Means

For Catalogue Apply to

President or Registrar

A GROWING COLLEGE IN A GROWING CITY

High Point, N. C.

### Do You Remember?

Many years ago High Point boasted of two tobacco warehouses which did a good business.

At one time there was a stage barn located about where Yow's Funeral Home now is, and a stage coach travelled from High Point to Winston-Salem.

Albert Sullivan had the first brick store in High Point. It was located at the site of Gibson's cafe on North Main street.

"The Zion's Landmark," a Primitive Baptist paper, at one time was published by Elder Bodenheimer at the rear of what is now Ring's Drug Store.

At the site of the Redding building J. D. Horney once operated a livery stable.

Zimri Burns once lived on the Sheraton hotel site.

On July 4, 1881, a great temperance rally was staged in High Point, but the chief topic of conversation was the assassination of President Garfield.

The Alexander Smith Drug store was a favorite gathering place in the High Point of older days.

In the old Noah Jarrell building where the library now stands was once operated a cigar factory.

There was once a skating rink on Jordan street (now Wrenn) located in the old Warehouse, which was where the Gulf Pilling station is now, next to fire station No. one.

Dee Carrick wore the first knickers seen in High Point.

# High Point Continues A Vibrant Industrial Future Still Building From Within

NO REAL ROAD TO SUCCESS HERE, BUT ACHIEVEMENT FOLLOWED WORK AS MANUFACTURERS, LUMBER AND MERCHANT ARM-IN-ARM BUILT A CITY

Year	1880	1890	1900	1910	1920	1930	1940	1950	1960	1970	1980	1990	2000	2010	2020
Population	1,000	2,500	5,000	10,000	15,000	20,000	25,000	30,000	35,000	40,000	45,000	50,000	55,000	60,000	65,000
Manufacturing	100	200	300	400	500	600	700	800	900	1,000	1,100	1,200	1,300	1,400	1,500
Lumber	100	200	300	400	500	600	700	800	900	1,000	1,100	1,200	1,300	1,400	1,500
MERCHANT	100	200	300	400	500	600	700	800	900	1,000	1,100	1,200	1,300	1,400	1,500



## HIGH POINT COLLEGE

College Industrial Development, A. H. D. D., President

"In the Heart of the Nation"

Modern Five-Point Buildings

Spacious Campus

Private, Non-Profit, Christian, and Non-Sectarian

Admission: \$100.00 per year. Tuition: \$100.00 per year. Room: \$100.00 per year. Board: \$100.00 per year. Books: \$100.00 per year. Total: \$400.00 per year. (Note: This is a simplified representation of the text in the image, which is mostly illegible due to low resolution.)

For more information, contact the High Point College Office.

For Catalogue, apply to  
President or Registrar

ADMISSIONS OFFICE, 2100 NORTH 10TH  
High Point, N.C.



MR. CLARK TAKES A LOOK INTO WHAT THE FUTURE MAY AND SHOULD HOLD FOR  
US AND SEES A CITY OF 80,000 PEOPLE DEVELOPED BY 1950

1215 Ward Street Phone 44232

region was reflected in the prosperity of our banks and mercantile establishments. Of particular interest to the present generation of High Point should be the fact that the wealth flowing in timber and retail trade into High Point, the neck of the bottle of this rural life, sustained the early financial strength upon which was founded both our furniture and ho-

Our failure to discover "acres of diamonds" is no more accurate than in the berry industry. The native wild blackberry

...ion, today it is recog  
industry. Starting in a  
grade oak flooring we hav  
with a foundation of Qua  
...re happy and proud to c  
...ing its 50th year of servi  
...s for the same ideals upo

Flooring Company had  
the High Point Enterprise  
as one of the leading

PHOTO 2000

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### End Matched and Hollow Backed

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## Phenon Of Progress And Balance For An Outward High Point

MR. CLARK TAKES A LOOK INTO WHAT THE FUTURE MAY AND SHOULD HOLD FOR  
US AND SEEKS A CITY BY WHICH PEOPLE DEVELOPED BY HIM

### For Six Years

When Edgar built  
this house

he used the finest  
materials and the  
best workmen  
available. He built  
it to last. He built  
it to be a home  
for his family.

He built it

to last.

**HEDGE COCK**  
Lumber Company  
Solely Owned and Operated

1000 Main Street Phone 1000

## PEERLESS FLOORING COMPANY

Established in

**"Peerless"**  
THE QUALITY OAK FLOORING  
That Stands and Shines Stands

— Each of our Peerless floors is made of the  
best material and is built to last. It is built to  
be a home for your family. It is built to be a  
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your family. It is built to be a home for your  
family. It is built to be a home for your family.

# IDEAL FOR SOUND COMMUNITY DEVELOPMENT FOSTERED IN 1885

By P. J. Sizemore  
Sec'y, High Point Chamber of Commerce

**T**HE Chamber of Commerce spirit must have existed in High Point from the very beginning as that kind of spirit is what is necessary to make a city.

There was no special reason why High Point should develop into a leading industrial city of the South. Therefore, it must have been the spirit of its people that has made such an outstanding city in the industrial world. In 1859, when R. C. Lindsey, Eli Denny, John Carter, Jeremiah Pickett, Sewell Farlow, A. B. Smith, Elmer Burns, Nathan Hunt, E. C. Farabee and others were discussing the incorporation of High Point and no doubt planning other things for the welfare of the town, they did not know anything about a Chamber of Commerce, but they were carrying out such a spirit.

In 1887 or '88 when T. F. Wrenn, J. H. Tate, M. J. Wrenn, E. A. Snow and others were discussing the question of buying a bankrupt furniture plant in Charlotte, thereby starting High Point as a furniture manufacturing center, they did not realize that they were functioning as a Chamber of Commerce, but they were.

A chamber of commerce is an organization of citizens interested in the welfare of the community. The organization endeavors to find the needs of the community and to start a movement that will bring about a method of supplying this need. Furthermore, it is an organization of service to the community and a clearing house through which civic problems may be given consideration. It also assists in carrying through those things that are beneficial and oppose those that are otherwise.

While the Chamber of Commerce spirit was formed in the early days of High Point, definite steps in an organized way were not taken until the early days of the Manufacturer's Club. Upon changing this to the Commercial Club the idea was carried further through the Industrial Committee of that organization.

Prior to the World War, the Industrial Committee of the Commercial Club was active and employed a full time secretary, Miss Jessie Mackey. This committee

and executive staff up with the United States entered the World War.

The industrial committee was more or less inactive during the war, but immediately after this, steps were taken to organize a chamber of commerce with a full time secretary.

The present plan of doing chamber of commerce work was adopted in 1919. The first president was J. J. Farries. It was eminently correct that Mr. Farries be appointed president of the first chamber of commerce, as he had spent many years of his life in promoting the kind of things that a chamber of commerce is supposed to do for a city.

Captain Wm. C. Massey was elected as secretary in 1919. S. R. Bivens succeeded Captain Massey in 1920.

F. J. Sizemore succeeded Secretary Bivens in November, 1921. Presidents of the chamber of commerce have been as follows, some having served more than one term:

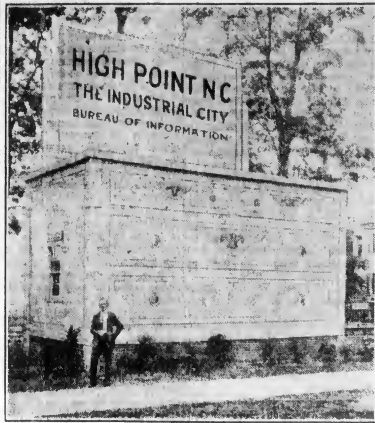
J. J. Farries, Jos. D. Cox, C. C. Garrett, Fred N. Tate, Carter Dalton, J. T. Ryan, W. B. McEwen, P. Logan Porter.

It would be difficult to cover the activities of the chamber of commerce over a period of years. Some of the outstanding accomplishments of the organization for various years have been:

Re-organization and purchase of the old Enterprise by the present High Point Enterprise.

Fostering the building of the asphalt road between Greensboro and High Point which was the beginning of highway develop-

## CHAMBER OF COMMERCE HAS A NOTABLE RECORD SINCE ITS EARLIER DAYS



The World's largest Bureau is shown above. It is the home of the High Point Chamber of Commerce and from it there flows a constant service and interest in the continued and wholesome development of High Point.

ment in North Carolina.

Promoting the Southern Furniture Exposition building, Sheraton hotel, Y. M. C. A., and the High Point, Thomasville & Denton railroad.

Assisting the adoption of city planning and zoning. Handling freight rate matters with the Interstate Commerce and State Corporation Commissions.

Aided in creating sentiment for the adoption of a budget and bookkeeping system by the city of High Point. This is one of the most forward steps taken by the city in many years. It enables the officials to keep a close watch on the financial items of the city. The greatest benefits will come in the future as the record of each year will

show in future years.

The chamber of commerce has had an office in many different locations since its organization. In 1925 this problem was solved, as the "World's Largest Bureau" was completed and has been occupied as an office since that time.

The chamber of commerce and its predecessors interested in the same things has been of great value to High Point. The possibilities for the future are almost unlimited and with continued support of those who have so faithfully supported it in the past and the additional support of newcomers to the city, it may be expected to produce results of great benefit to the entire community.

### BUSTLING TOWN OF 1885 NOW STATE'S FASTEST GROWING

(Continued from Page 1—Sec. 3)  
Retail business once was the city's only claim to the general community's attention. For a while there was such interest in the making of commodities for the rest of the world that we allowed our position as a trading center. Of late years there has been given much attention to that phase of the community development so that the city's rank now is much improved and its 925 retail establishments do a business last year estimated at approximately \$17,000,000. The fact that there are two retail establishments for every 50 peo-

ple in the city is indicative that there is an immense outside trade being attracted here by reason of the service which the local stores extend.

The industrial payroll of more than \$10,000,000 annually is the big factor in the community's commercial life. Little more is necessary to be said on what industry means to this city. It might be well to say, however, for emphasis that industry puts into circulation here the sum of \$245 a year for every man, woman and child living within the city.

Another important business booster is the agricultural prominence of this section which grows the finest of crops from fish lands. The market here for farm products, other than tobacco, is adequate, but the older

bringing in the plentiful travel facilities which are provided. On the main line of the Southern railroad, it is convenient to the North and East and the South and Southwest with through Pullman service in each direction. The highways, bus service, airplane facilities, all make for the convenience of the traveler regardless of how he wishes to ride.

Another asset of High Point—and one which will continue long to pay real dividends—is the Soil Erosion or land conservation project underway on the Deep River basin where the

United States Department of the Interior is conducting demonstration project to show the value of land conservation to the people of this state and section.

Banking resources of over \$66,000,000, shipping that takes more than \$50,000,000 worth of its manufactured products into every corner of the globe, and a marked growth in commerce and industry which has defied even the depression, High Point today is far and away ahead of even those boom days when earlier records were set.

In fact, High Point is growing in all directions except in altitude and she already stands as the highest point on the main line of the Southern so that she must be content to remain at the 954 feet above sea level.

## CITY INCREASINGLY IMPORTANT AS DISTRIBUTING, RETAIL CENTER

(Continued from Page 1—Sec. 3)  
to service the large industry from headquarters here. There are 60 distributors of furniture supplies, not to mention the eight veneer manufacturing plants which service their trade from here.

In the textile and hosiery lines there are likewise millions of pieces maintained here for supplies and machinery as well as specialized services necessary to those and other lines.

Dairy products, building supplies, baking products and a score of other lines find it to their advantage to service their territory from plants here. The Gibson Ice Cream Company, in

business only a little over four years here, now services daily ice cream businesses it maintains in 16 cities and towns in and around the city, and the American Bakeries is just completing a large addition which better enables it to handle its large out-of-town business serviced from the local plant.

It is a type of development which High Point has attracted because of its strategic position and with it there have come hundreds of people to make their homes and it is a type of people which give a community that balance wheel which purely industrial development does not necessarily afford.

Approximately 2,730,000 square miles, or two-fifths of South America, is drained by the Amazon river.

## Did You Know?

The Eastern field trials were once held here, and a banquet was given annually to the farmers.

Rev. Meade A. Kesley was once pastor of the Friends church.

The city's electric light system plant was once operated by C. C. Muse.

J. Marvin Farlow was the first man to operate a taxi line from High Point to Salisbury.

The location on which the Will Snow home and two others were built was once Captain Snow's cow lot.

# YOUNG IN YEARS— OLD IN EXPERIENCE

For the past eleven years we have provided a distinct service to the industries of High Point and the surrounding territory. Through consistent effort, the volume of our business has increased until today, we are occupying twenty times the floor space occupied eleven years ago.

There is a reason for this growth. We believe our motto, "Popular Through Service," has been the deciding factor for this growth. At all hours, night or day, we are at the command of industry, ready to serve and minimize the loss of time when trouble occurs to electrical equipment.

Industrial, commercial and institutional installations have been our specialty since we started business. We employ expert electricians with years of experience who can locate and remedy your electrical troubles, or install any kind of electrical equipment. Our consultation service is rendered without cost or obligation. Recommendations will be made which will eliminate all guesswork and secure the highest efficiency at a minimum cost.

Our motor rewinding department is ready to serve you any time. All work is guaranteed. We have a full line of rebuilt motors. While your own motor is being repaired we will loan you one so there is no loss of time on your production.

Let us confer with you on your future electrical jobs. We can demonstrate to you the value of our expert electrical advice. You will receive the same efficient service we have been rendering many and varied industries for the past eleven years.

We congratulate the Enterprise on its fifty years of service to the community of High Point.

Serving as we do some of the largest corporations and other businesses in this city for their electrical engineering needs, we appreciate what fifty years of service means.

# BRYANT ELECTRIC CO.

ELECTRICAL ENGINEERS

South Hamilton Street

"Popular Through Service"

Telephone 2004



## Birthday Greetings—

Heartiest congratulations to The High Point Enterprise on its Fiftieth Anniversary from High Point's oldest industrial bank.

## HOOD SYSTEM INDUSTRIAL BANK

M. H. FOLGER, Cashier

210 North Main

Phone 2911

# IDEAL FOR SOUND COMMUNITY DEVELOPMENT POSTERED IN 18

...the ... COURSE OF CONCRETE HAS A PROTABLE RECORD SINCE ITS EARLY DAYS



...the ... COURSE OF CONCRETE HAS A PROTABLE RECORD SINCE ITS EARLY DAYS

1  
9  
2  
4



1  
9  
3  
5

## YOUNG IN YEARS— OLD IN EXPERIENCE

People everywhere agree on one important thing: success is the product of hard work and the necessary talent. Bryant Electric Co. has been the source of talent for the industry for over 50 years.

Over 50 years of experience, the Bryant Co. has a proven track record in the industry. Our products are of the highest quality and our service is second to none.

Our products are of the highest quality and our service is second to none. We have a proven track record in the industry for over 50 years.

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## BRYANT ELECTRIC CO.

ELECTRICAL EQUIPMENT

Grand Rapids, Mich.

Phone: 764-1111

Telex: 254444

Working drawings

### HOOD SYSTEM

DESIGNER, BUREAU

1974-1975



# High Point Public Library A Record Of Steady Development Through Years

THE IDEA of a Public Library for High Point was conceived many years ago by the Woman's club and from time to time was pushed forward, was worked over and thought of continually until it became an actual fact. This early development has been traced through the records of the club from its beginning in 1909. Excerpts from these minutes speak for themselves.

Nov. 9, 1910. "Mrs. (B. E.) Moore (president) reported the reading room owned something near 500 books the Woman's club might use if they could devise some means of circulation."

Feb. 9, 1911. "Mrs. Creelman of the Library Extension Committee reported 4 libraries established, — ten books each, known as the 'Home', 'Firealde', 'Neighbor', 'Social'. One was received at noon and every book was out before night. Two other libraries were to foot books could be supplied for 12 libraries. Mrs. Creelman made a strong plea for standard books—good books—to meet the public taste, and gave instructions

## WOMAN'S CLUB PROJECTED IDEAL 25 YEARS AGO AND REALIZATION HAS BEEN THE WORK OF MANY TO EQUIP IT FOR MORE COMPLETE FUTURE SERVICE TO COMMUNITY



Mrs. H. A. White, left, is chairman of the board of trustees of the Public Library, while Mrs. Nancy K. Poston, right, is the librarian in charge and author of the accompanying article on the library's development from its start.

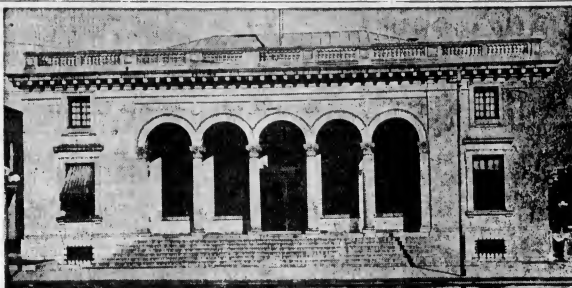


where to leave the books and explained the process through which they were carried before placed in a library, and the detailed method of distribution."

March 8, 1911. "Mrs. Creelman . . . reported 9 libraries established, two more about ready, and asked for magazines. Mrs. Allen Tomlinson was appointed to see the Manufacturers club in regard to using the back numbers of their magazines."

April 12, 1911. "For the Library Extension Mrs. (J. J.) Jackson reported 12 travelling libraries, increased from 10 to 20 books each. Mrs. Allen Tomlinson reported that the Manufacturers club would be glad to let the ladies have the back numbers of the magazines, and the same could be had by calling on Dr. Perkins."

The first real mention of a Public Library however was found about a year later.



The Public Library after many years in cramped quarters now is located in the commodious quarters recently remodeled for it in the old federal building, shown above, at South Main and Commerce streets.

October 9, 1912. "Mrs. J. J. Farris (now Mrs. R. K. Stewart) reported that the Literature Department . . . at a public meeting to be held near the end of the month the question of a Public Library for High Point will be the main feature considered and several addresses on the subject have been arranged for."

November 13, 1912. "The Public Meeting held in October was a most interesting occasion. It was addressed by Miss Leath-berman of the State Library Commission and a paper was read by Miss Annie Petty, Librarian of the State Normal College in Greensboro. A short talk was also made by Mr. J. J. Farris. The cause of the Public Library was ably brought before us and we are looking hopefully to a time when each of us will frequently be wending our way to the beautiful Public Library to gain a store of useful knowledge. Mrs. (Thornwell) Haynes reported for the Library Committee that Mr. J. J. Farris had been asked to agitate the subject in The Enterprise so as to prepare the public mind . . . Acting on the recommendation of the Executive Board, the chair appointed Mrs. J. J. Farris, Mrs. B. E. Moore, and Mrs. (Gordon) Burnette to confer with Committees from the Manufacturers and Industrial Clubs on the subject of the Public Library."

In 1925-26 however, the idea was again put forward on a less elaborate scale, and came to a successful conclusion. A library Association was formed of men and women who were interested in the movement. Through their efforts (the names of all those belonging to the association could not be learned) the city authorities agreed to furnish a room in the City Hall which would be suitable for a library, and give \$2,000 for a furniture fund, and pay for the maintenance of the library. The business of the association was to secure funds for the most important part of any library—the books.

Various schemes were tried. The Woman's Club agreed to give the original \$1,000 decided upon for the library in case a building was secured. Through the efforts of Mr. Carter Dalton and Mrs. Owen-Smith private subscriptions of \$500 each were solicited from individuals. The original plans were to have books purchased from this amount and placed in memorial alcoves.

### The High Point Library

This plan proved impractical, and the library has now, listed under the caption "The Foundation Book Fund of the High Point Public Library" the following persons who gave substantial sums toward the foundation collection to books for the library: J. H. Adams, W. J. Armfield, J. Elwood Cox, J. E. Mills, R. R. Rags, Westcott, Roberson, Fred N. Tate, R. B. Terry, S. H. Tomlinson, and M. J. Wrenn.

It is impossible to give due credit to all who worked diligently toward the organization of the library. Many persons gave books, others gave money in various sums. Sufficient assurance of the success of the venture was felt in August 1925, that announcement was made in The Enterprise of the fact that High Point was to have a library at last. The city council appointed a Board of Trustees to look after all library matters and this took place of the Library Association previously formed. This board was composed of John C. Abels, Charles L. Amos, T. Wingate Andrews, Mrs. J. Elwood Cox, Carter Dalton, Mrs. J. J. Farris (now Mrs. R. K. Stewart), Vernon W. Idol, Mrs. Everette Marsh, H. Albion Mills, Mrs. Owen-Smith, Mrs. Charles F. Tomlinson, and Mrs. H. A. White, all of whom had had an active part in the establishment of the library. Mr. Dalton was elected chairman of the board and served in that capacity from September 1926 to July 1932, when he asked to be released from that duty and was succeeded by Mrs. H. A. White. Other persons who have served on the board from time to time are: Mrs. S. H. Tomlinson, Mrs. M. J. Wrenn, Mrs. J. H. Adams, Mrs. W. T. Powell, Mrs. J. P. Mills, the present board consists of: Mrs. H. A. White, Carter Dalton, Rev. H. N. Bowser, John C. Abels, T. Wingate Andrews, Miss Vera Idol, Mrs. W. C. Idol, Mrs. Owen-Smith, Mrs. H. N. Phillips, Logan Porter, Mrs. R. K. Stewart, R. B. Terry.

The first Librarian of the High Point Public Library was Miss Marianne Martin of Norfolk, Va. Miss Martin reported for duty on Sept. 1, 1926, and immediately set to work ordering books and equipment. And on Armistice Day, November 11, 1926 the library opened its doors to the public. This was in charge of the Woman's Club. Miss Martin was a most capable and gracious Librarian. She had as her assistant Miss Lucille Pickens of this city.

The library opened with approximately 1,444 volumes and about fifty magazines. Under Miss Martin's guidance it soon made a very definite place for (Continued on Page 9—Sec. 3)

## Forward....With High Point

### The Pioneer Lumber Company of High Point

The Snow Lumber Company was started in 1880 under the name of E. A. Snow & Company. It was changed to Snow and Dalton in 1886. In 1889 it was incorporated as it is now known,

## SNOW LUMBER COMPANY

For 55 years we have watched High Point grow from a small village of few hundred souls to the modern city of today. For 50 of those years we have seen The High Point Enterprise grow from a small weekly to a daily paper as good as any to be found anywhere.

We have grown with it; it has grown with us; both have grown with High Point.

So on this Fiftieth Anniversary of The Enterprise we join with everyone in wishing them a happy, happy birthday and that it may enjoy many more.

QUALITY  
Established  
1880  
SERVICE

## SNOW LUMBER COMPANY

## *High Point Public Library A Record Of Steady Development Through Years*

WOMAN'S CLUB PROJECTED IDEAL 25 YEARS AGO AND REALIZATION HAS BEEN THE  
MORE OF WANT TO TODAY IT FOR MORE COMPLETE BUTLER SERVICE TO COMMUNITY



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## *Forward....With High Point*

### *The Pioneer Lumber Company of High Point*

The Snow Lumber Company was started in 1880 under the name of E. A. Snow & Company. It was changed to Snow and Nelson in 1891. In 1904 it was reorganized as it is now known.

#### **SNOW LUMBER COMPANY**

For 31 years we have watched High Point grow from a small village of few hundred souls to the modern city of today. For that same year we have seen The High Point Enterprise grow from a small weekly to a daily paper recognized as one of the finest editions.

We have grown with it, it has grown with us both have grown with High Point.

So on the 31st anniversary of The Enterprise we are with everyone in wishing them a happy, happy birthday and that it may many more years.

QUALITY  
Lumber  
1880  
RECORD

# **SNOW LUMBER COMPANY**

# At The "Crossroads Of The State" High Point Favorite As Convention City

## HIGH Point, The Convention City:

That is the new slogan which the Chamber of Commerce and the High Point Hotel association would tack up alongside the "Industrial Center of South," as this city is now known.

High Point, says Frank J. Sizemore, secretary of the Chamber of Commerce, at the very crossroads of North Carolina is ideally situated for conventions. The city lacks only a few miles of being within the exact heart of the state and is the largest community nearest the center.

It is served by numerous paved highways, roads that are linked with every accessible nook and crevice, from Murphy to Manteo. It is also on the main line of the Southern railway and has access to the Friendship airport.

High Point has long ago proven itself a hospitable host. It is the only city in the south that entertains the same convention twice each year, each time the sessions lasting for two weeks. This is the Furniture show which takes place in January and July with 1,500 to 2,500 visitors at each showing.

During the past year the State Blind association held its convention here as did the State Collegiate Press association. The Fifth District Building & Loan association and the Southern Furniture Manufacturers association also held sessions here.

Each year hundreds of visitors attend the summer assemblies of the Methodist Protestant

church at High Point college, and in 1936 the general conference of the Methodist Protestant church of America will be held here. The coming spring will find the State Lutheran Synod holding its annual convocation in High Point.

R. K. Young, manager of the Elwood hotel, is of the opinion that since this city is ideally located for state conventions that special efforts should be made to secure these affairs.

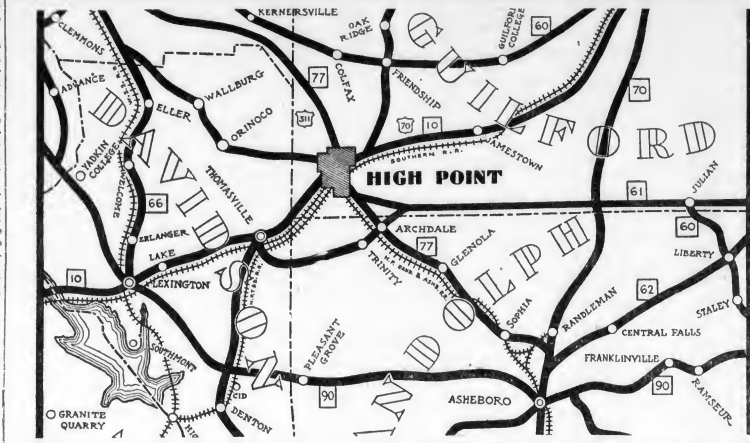
"While we do not have the facilities for entertaining thousands of visitors on two or three-day conventions, I cannot think of a better place for small conventions," said Mr. Young.

"Since High Point is accessible to every part of the state, and the country as a whole, I think we should go after the small ones. They are far more beneficial to the city. Conventions which attract from 25 to a few hundred visitors are easy to handle and the city's guests are able to see more of High Point and to appreciate its features."

"Small conventions, too, are more profitable to merchants and the hotels. It is not necessary to go to a great deal of expense to dress up the city or for business men to provide additional facilities which will be used for only two or three days."

"The time has now come for the city to launch an active campaign to secure every convention available. Conventions are a great advertisement to the

## NETWORK OF HIGHWAYS, EASY ACCESS BY RAIL OR AIR TO REMAINDER OF COUNTRY MAKES HOSPITALITY CENTER



city as well as bringing in money which it would not otherwise get."

## MODERN PAVEMENTS EXTENDING IN EVERY DIRECTION REPLACE DUSTY, WINDING ROADS

To many the illustration above is just another map, but to those who are interested in the development and construction of a fine system and network of highways leading into and radiating out from High Point, over the years, it is the "Crossroads of North Carolina" that High Point has come to be.

Time was—and not so many years ago, measured by human experience, when the highways leading out of High Point were dirt roads built to accommodate horse-drawn vehicles, and necessarily winding and circuitous routes.

Within the past 25 years, with the advent of the automobile,

the demand has been for hard-surfaced roads constructed as nearly as possible in a straight line between given points. As this demand has increased, there has been a constant improvement.

There is no more fascinating work than road building. The romance of the road intrigued those pioneers of other days who were responsible for the establishment of the old Plank Road and who spent liberally of their time and money in perfecting that development which meant so much to the opening and development of interior North Carolina.

To many people a road is just a way where expedition is getting from one place to another is the main concern, but with the beautiful network of highways leading out from High Point in all directions, what a joy and inspiration it is to travel along beautiful valleys or along river banks or climb mountains steep and still, with an eye on the next turn of the road to wonder what beauty "lies just ahead."

In the past quarter of a century we have seen the dusty road become almost a thing of the past on our main thoroughfares. Likewise, almost extinct are the horse-drawn vehicles. We have seen hard-surfaced road construction in Guilford county grow from nothing 25 years ago to over 300 miles today. The motor-vehicles promoted and conducted through here were productive to a large extent of the interest which improved hard-surfaced highways. The enjoyable hardships of those pioneering trips will never be forgotten by those who participated in them.

As shown in the accompanying table of distances, High Point is the center or hub of a great radius of highways and roads. With the continued industrial and agricultural development of

## Section Famous For Fine Hunting Draws Sportsmen

Many Magnificent Lodges And Hunting Preserves Maintained In Vicinity By Wealthy Eastern and Northern Men

Ever since P. H. Whittemore of New Haven, Conn., grandfather of the shoe polish kings, stopped at the Jarrell hotel in 1857 and spent a few days hunting in the country around High Point the community annually has attracted numbers of wealthy northern sportsmen. There is no community in America that can boast finer dogs or finer hunting preserves than are within a radius of 30 miles of this city.

With the influx of the sportsmen there developed so much interest in dogs and hunting that the second field trials ever held in the United States were run here in 1886 under the auspices of the eastern field trials. The first trials were held in Amelia, Virginia, the preceding year—and were scheduled there for the next year, but no birds were to be found when time came to start the trials and the large gathering of fine dogs and the sportsmen journeyed down on a special train to the hunters' paradise in Guilford county in general and High Point in particular.

A few years ago four clubs of the community combined their efforts and put on the greatest puppy show ever staged in the United States; it was held a few miles east of the city. There were 105 entries and 92 starters. The trials met was planned to be an annual event to rotate from club to club, but the first was such a great success that neither of the other clubs was willing to undertake to carry it on for fear that it would make so poor a showing in view of the first trials.

Names of prominent millionaires are familiar throughout the section by reason of beautiful shooting lodges. William Gould Brookings, whose home is in Paris, visited the section about 30 years ago and a few years later established a beautiful lodge seven miles south-east of the city at cost of over a million dollars. This lodge burned about seven years ago, and has never been completely rebuilt. Pierre Lorillard, the famous magnate, preceded Brookings by a few years and established a lodge with 10,000 acres of land under lease.

Others followed and a few years later found a huge preserve northeast of the city on Deep river owned by Clarence Mackay, president of the Postal Telegraph company. This preserve is the finest hunting preserve in the community and covers 25,000 acres of land. The Thomasville Shooting club, with hunting rights on 60,000 acres of land, is the largest game preserve and was founded by the Colgate and the Drexel-Biddis. It extends over parts of Davidson, Randolph and Guilford counties and annually attracts numerous wealthy sportsmen from the eastern states. William Zeigler, a wealthy New York real estate owner, also has a famous lodge 9 miles southwest of the city in Randolph county. The late Frank Howard of Buffalo bought the old George Gould preserve 7 miles southeast of the city, but after his death it was purchased by J. Ed Mills, prominent local sportsman and manufacturer, and J. P. Morgan of New York has a lodge southeast of Greensboro.

In addition to the magnificent game preserves and the excellent conditions for hunting quail and other game in the community, High Point is only seven hours from the Atlantic coast where migratory fowl abound. The High Point-Sedgefield club runs field trials which draw many entrants from over the entire country.

A famous authority on dogs says that nowhere in America is a finer breed of dogs to be claimed in a similar place than in the territory within a radius of 30 miles of the city. The pointer "Seaview Red" was reputed to be the best dog in the country, and dogs which have been bred by dogs brought in by sportsmen years ago have made the section famous for fine dogs. Dr. John W. Dyer's "High Pointer," which has placed in five out of its six starts in dog training, was in its day the best amateur dog in the country.

The community is famous for its dog trainers, which among whom are Herb Thompson, trainer for the Zeigler kennels, and R. D. "Bobby" Bevan of Thomasville, traveling south of the finest young trainer the entire United States. Several famous painters of wild animal life maintain studios and do much of their work in the city.

## HOW FAR IS IT?

Atlanta, Ga.	365
Atlantic City	532
Albany, N. Y.	50
Asheboro	20
Asheville	27
Augusta, Ga.	270
Athens, Ga.	292
Baltimore, Md.	388
Birmingham, Ala.	533
Beaufort	248
Boone	119
Bryson City	241
Brevard	200
Buraw	180
Bristol, Tenn.	50
Bluefield, W. Va.	153
Blanton, N. C.	1,016
Chattanooga, Tenn.	408
Chambersburg, Pa.	50
Cincinnati, O.	501
Cleveland, O.	572
Columbia, S. C.	183
Columbus, O.	489
Charleston, S. C.	282
Charlotte	81
Carthage	93
Currituck	277
Camden, N. C.	262
Camden, S. C.	161
Detroit, Mich.	678
Danville, Va.	65
Dobson	67
Durham	74
Daytona Beach, Fla.	575
Edenton	237
Elizabeth City	141
Elizabethtown	102
Fayetteville	102
Franklin	244
Florence, S. C.	143
Greenville, S. C.	159
Gaston	102
Gatesville	223
Goldboro	141
Graham	183
Greensboro	13
Hallifax	161
Henderson	115
Hendersonville	178
Hertford	102
Hot Springs, Ark.	1,029
Huntersburg, Miss.	806
Indianapolis, Ind.	613
Jacksonville, Fla.	134
Jacksonville, N. C.	13
Jackson, Miss.	813
Knoxville, Tenn.	294
Kinston	183
Kennansville	156
Louisville, Ky.	518
Laurinburg	102
Lenoir	102
Lexington	19
Lincolnton	99
Lynchburg, Va.	132
Lumberton	155
Miami, Fla.	155
Montgomery, Ala.	545
Memphis, Tenn.	725
Manteo	350
Morristown	134
Morganton	113
Nashville, Tenn.	494
New York, N. Y.	561
Norfolk, Va.	138
New Orleans, La.	956
New Bern	208
Newton	86
Nashville, N. C.	138
Orlando, Fla.	682
Oxford	104
Philadelphia	471
Pittsburgh, Pa.	577
Palm Beach, Fla.	905
Pittsboro	56
Richmond, Va.	229
Roanoke, Va.	138
Raleigh	95
Rockingham	80
Rocky Mount	148
Roxboro	80
Rutherfordton	139
Savannah, Ga.	270
Salisbury	39
Sanford	137
Shelby	112
Snow Hill	163
Statesville	63
Tallahassee, Fla.	561
Toledo, O.	589
Tampa, Fla.	742
Tarboro	144
Taylorsville	85
Troy	102
Washington, D. C.	330
Winston-Salem	19
Wadesboro	30
Wilkesboro	130
Warrenton	13
Wilmington	204
Wilson	13
Yadkinville	85
Yanceyville	85

## Did You Know?....

The right-hand side of North Wren street, traveling south used to be a hitching lot. The old Quaker church was located on Lindsay street at the corner where Mr. H. A. White home now stands.

and R. D. "Bobby" Bevan of Thomasville, traveling south of the finest young trainer the entire United States. Several famous painters of wild animal life maintain studios and do much of their work in the city.

## SERVICE

To The COMMUNITY has been . . . is . . . and will continue to be

## Our Policy

Service for us implies the obligation to produce flour which will meet the demands of the most fastidious housewife at a price which the part-time worker can afford.

From our water mill on Back Creek, Randolph County, we furnish old-fashioned water ground corn meal of unexcelled quality.

## We Greet

### The High Point Enterprise

upon the completion of its 50 years of service to the community. May they have many more years of worthy service.

### WE TOO—

have been serving the community for a long time. We are proud of our slogan "Your Warmest Friend" because that is what we mean to be. We are exclusive agents for Clinchfield and other high grade coal.

## City Fuel Co.

MRS. C. F. BLAKE, Owner

"Your Warmest Friend"

Park Street

Phone 3335

## To Win Recognition

Is To

### SERVE LONG AND WELL

On This Occasion We Recognize and

Congratulate

### HIGH POINT ENTERPRISE

1885

1935

GENUINE  
DRY  
CLEANING

Sunshine  
Laundry

PHONE  
3393

## CLINARD MILLING CO.

Denton

HIGH POINT

Back Creek



# At The "Crossroads Of The State" High Point Presents An Entertainment City

IMPROVED BY HIGHWAYS, RAIL ACCORD IT RAIL OR AIR Section Features For Five  
TO REMOVED OF CRUSTY RAILS IMPROVING CEMENT Having Down Spacious



MODERN PAVEMENTS EXTENDING IN EVERY  
DIRECTION REPLACE RUSTY, WINDING ROADS

HOW FAR  
IS IT?



## SERVICE

CLINARD MILLING CO.  
CLINARD MILLING CO.

### Our Policy

CLINARD MILLING CO.  
CLINARD MILLING CO.  
CLINARD MILLING CO.

CLINARD MILLING CO.



## We Greet—

The High Point, North Carolina

### WE GREET—

CLINARD MILLING CO.  
CLINARD MILLING CO.  
CLINARD MILLING CO.

## City Fuel Co.

CLINARD MILLING CO.  
CLINARD MILLING CO.

## To Win Recognition

CLINARD MILLING CO.

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CLINARD MILLING CO.  
CLINARD MILLING CO.



# Evolution of the Housewife's Workshop...It's ELECTRIFIED



**THE "OLD"**

Uncle Sam says: "Modernize--renovate--bring your home up-to-date -- Now!"

This great national remodeling movement is sweeping the country by leaps and bounds. Home owners are finally enjoying the culmination of long-planned home improvements through the generous loan offer made by the Federal Housing Administration. Modernization does not confine its activities to just rebuilding and remodeling. It embraces too the installation of the many electrical appliances that bring homes up-to-date, save time, work, worry, and take "drudgery" out of housework. With the available funds for the purchase, wise home owners realize that the investment in Electric Home Equipment will pay back worth-while dividends in convenience, efficiency, economy, and leisure for healthful recreation.

**T**HE OLD KITCHEN PUMP IS GONE . . . . the old wooden sink and the old roller towel are gone . . . old-fashioned methods of home-making are fast disappearing. They belong in the past generation. This generation is "going electric." There is romance in the passing of these once familiar things, but home-makers are finding in their bright new Electric Kitchens a happiness born with the passing of drudgery. There is a more brilliant and a more romantic future in store for modern housewives.

Electricity does housework quicker, safer, better and more economically. It brings to the homemaker more leisure hours for health-building recreation . . . leisure that spells the retainment of youth . . . time to spend with the children. Electrical servants promote definite economics in the household budget and provide a means of maximum efficiency in home management. Electrically refrigerated food is safer . . . electrically cooked food tastes better . . . electrically heated water is always ready for use . . . the many other electric servants will make you wonder at the ease with which you accomplish the work that has always been a drudgery. The modern home-maker's workshop . . . her home . . . when electrified . . . will radiate with a happy reaction throughout the entire family. Be modern—electrify your home!

## Electricity Is Economical

After the consumption of 50 K. W. hours, which is less than the average family's requirements for lighting alone,

## A SINGLE PENNY WILL—

- Make 37 pieces of golden brown toast.
- Keep a 25-watt light burning from dark 'till daylight 12½ hrs.)
- Bring in more than six half-hour programs on average radio.
- Fan you for six hours.
- Keep food fresh and make ice cubes five hours.
- Operate electric fan for half an hour.
- Vacuum clean eight room-size rugs (two hours, five minutes).
- Operate food mixer five hours.
- Wash all dishes for a full week (22½ meals).
- Wash 3½ tubs full of clothes.
- Give over six hours relief from pain with a heating pad.

## THE "NEW"



# City of High Point--Electrical Utility Department

ELECTRICITY IS CHEAP—USE IT FREELY



## Evolution of the Housewife's Workshop...It's ELECTRIFIED



## THE OLD

[illegible]

**Knowledge from business's past** can help future and more successfully. It brings in the experience from those times for today.

**Building structure** Means that, usually, the achievement of profit is tied to growth with the children. Charitable means primarily helping someone in the financial struggle and are not a means of exchange of funds, in form and content. Charitable means are not tied to growth.

[illegible]

## Eligibility to Represent

After the completion of 10 to 20 years, either as an individual or through the Storage Facility's Representative, the following items:

**A SINGLE PENNY WILL**

Widespread use of the term "globalization" has led to a variety of interpretations of the concept. Some see globalization as a process of increasing economic integration, while others see it as a process of increasing cultural homogenization. The term is also used to describe the process of increasing international trade and investment.

Many of these sites are listed below, grouped by country.

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It's important to understand that the information in this document is not intended to be used as a substitute for professional advice. For more information, please contact your local health department or the National Health Service at 1-800-368-5878.

Not included

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26

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## THE NEW

Each day you will receive a new email with a new puzzle. The puzzles are fun and challenging, and they are a great way to keep your mind sharp. The puzzles are also a great way to learn about the world around you. Each puzzle is accompanied by a short story or article that provides interesting information about the puzzle's theme. The puzzles are also a great way to learn about the world around you. Each puzzle is accompanied by a short story or article that provides interesting information about the puzzle's theme.

This great national assembly movement is sweeping the country by leaps and bounds. Moral values are being supplied, the education of long-poor and less-privileged people. Through the program, we will be able to do what the United Nations has been doing.

Management has not been able to determine if just thinking and counseling is sufficient for the satisfaction of the many emotional problems that bring women to the clinic, even if, even, even and/or "counseling" is not sufficient. With the available funds for the program, less time seems possible than the amount in other programs. Some symptoms and problems with wide distribution of counseling, therapy, and other services for facilities.

City of High Point--Electrical Utility Department

WILSON/WHITE IS CHAIRMAN OF THE BOARD.

# A City Of Beautiful Homes And An Extensive Home Ownership

"The City of Beautiful Homes" is a title which High Point has earned in the many years ago when it was built out by the hundreds of beautiful homes which dot the landscape to the north and west of the city, to the east and the college district.

Not only is that true of the homes in the artistically laid out residential districts, but also of those which line the highways which run out from High Point in every direction.

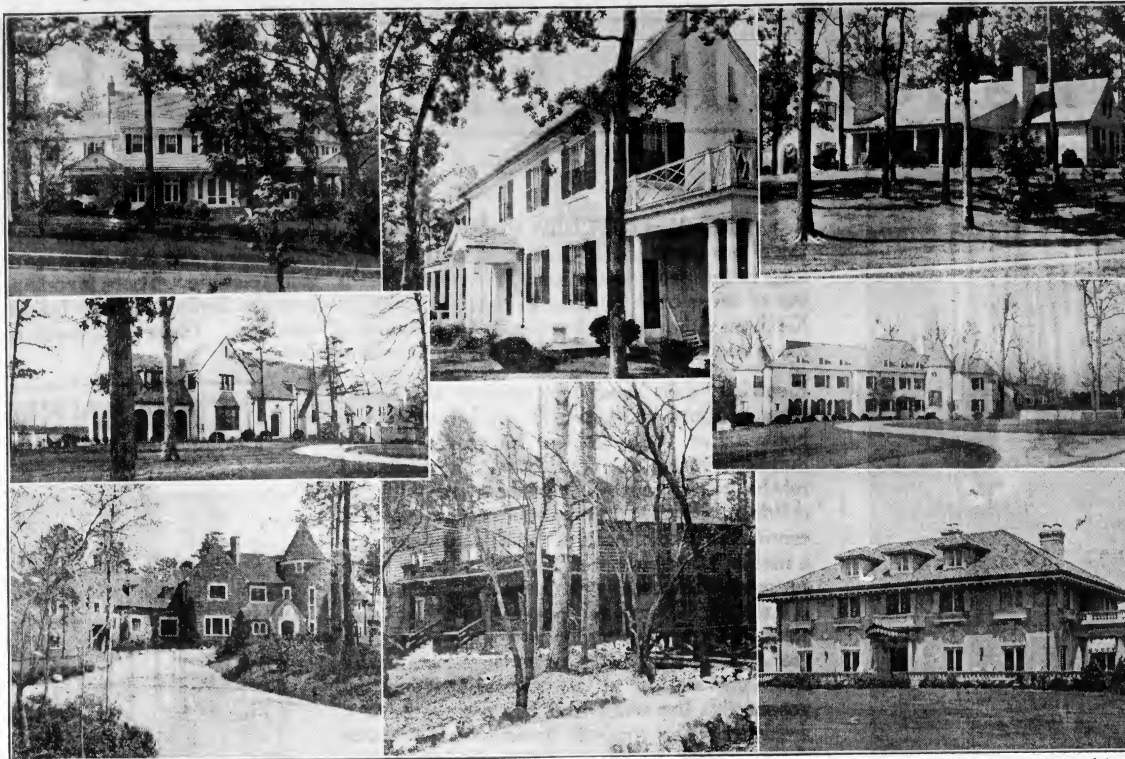
Even in those early days High Point had attractive homes. The old Jones place, recently demolished, was a beautiful home when the Old Plank Road passed its door, and the old Fields home, formerly known as the Bowman place, is one of the best examples of true early American architecture in this section.

Formerly the homes lined the old Plank Road, but with coming of the railroad that changed the picture somewhat of residential desirability and as a result those still stand along the railroad many of the city's finest homes dating back to that earlier period of development before and around the turn of the century.

At one time the South Hamilton street colony, between Green and Russell street was the center of the town's better homes, but South Main street rapidly claimed many beautiful homes which are yet in service. It was but a few years until North Main street beckoned to those who wanted more elbow room as they spread into larger and finer homes, and then the residential developments planned with an eye to attractiveness and restricted qualities made their appearance and Roland Park drew many homes. Others followed, but it was in more recent years that the most significant era of building of beautiful homes was inaugurated and as a result scores of homes add to the attractiveness of the city as a place in which to live and work. Some of the most beautiful homes in the state are located here and for variety of architecture and arrangement no section could offer more real attractiveness in its beautiful homes.

Architectural magazines, landscape artists and writers have been attracted in large numbers by the development of the residential areas of this community. Consequently, with that development of beautiful homes

## IN THE RESIDENTIAL AREAS, ON THE HIGHWAYS LEADING IN ALL DIRECTIONS THE LANDSCAPE IS DOTTED WITH ATTRACTIVE HOMES AND GARDENS



Some of the beautiful homes of the community are pictured above. At the upper left are the lovely grounds and the home of Mr. and Mrs. E. T. Snow. In the center is shown the beautiful Colonial design home of Mr. and Mrs. Fred N. Tate, and at the right the home of Mr. and Mrs. R. E. Snow, it being one

of the true reproductions of early American architecture in this community. In the center left is shown the home of Mr. and Mrs. J. E. Mills, a charming English type architecture, while at the right is the home of Mr. and Mrs. W. H. Stane which is French chateau in type. At the lower left is shown the

home of Mrs. Elizabeth H. Covington, the design being also English; at the center is Fritz Harry Lodge, the Sedgewick home of Mrs. Harry Raymond and the late Harry Raymond who was a leading sportsman of this section; at the right is shown the Penny home now owned by W. N. Reynolds.

has been, too, the revived interest in being an interest which throughout the community. The garden beauty spots which attract to the city hundreds of visitors some of the most attractive ones when through the garden club are opened to the public.

## HOME OWNERSHIP IS STIMULATED BY BUILDING & LOAN

Over 4,000 Homes Here Have Been Financed Through Associations

Approximately 4,000 homes have been erected through the building and loan associations which the turn of the century have been important factors in the development of the community's unusually high rank in home ownership among cities of the country. In one year alone 500 homes were erected in the city through the associations.

Older of the associations is the High Point Perpetual which since its organization in 1901 has financed nearly 2,000 persons in the purchase of their homes.

The Piedmont Building and Loan Association was not organized until 1912 but it has served as a vital force in the community's home ownership development with over 1,500 having financed their homes through its stock during the 23 years of its operation.

The Atlantic Building and Loan Association was organized in 1914 and in one year financed over 35 homes and has a record of some 200 homes financed during the 11 years it has been a part of the building and loan service of the community.

Not only are the building and loan associations used for home ownership stimulation but they have proved the means of saving for various things of thrift in general by the many thousands who have owned stock in their various series.

## Do You Remember?

The Snow Lumber company whistle once served the city as its official fire alarm.

High Point and adjacent territory not so many years ago served as a mecca for millionaires bird hunters. George I. Gould, P. Lorillard, Clarence Mackay and W. G. Brooks came here annually.

# ..BURRUS MEMORIAL HOSPITAL..

**MAINTAINING** the highest standard of ethics and affording every degree of comfort and safety to patients. Ideally and scientifically equipped operating room, auxiliary operating room, laboratory with all modern apparatus and all laboratory work carried on by staff bacteriologists. The department of roentgenology provides for every degree of work with the best equipment. Members of the staff of medicine and surgery and a corps of efficient nurses on duty at all times. Fully approved by the American Hospital Association.

## MEDICAL AND SURGICAL

John T. Burrus, M. D., F. A. C. S.  
Harry L. Brockmann, M. D., F. A. C. S.  
Phillip W. Flagg, M. D., F. A. C. P.  
Emmett A. Sumner, M. D., F. A. C. S.  
O. B. Bonner, M. D., F. A. C. S.  
E. F. Long, M. D.  
S. S. Saunders, M. D.  
K. B. Geddie, M. D.  
D. A. Burrus, M. D.  
W. K. McCain, M. D.  
F. G. Woodruff, M. D.  
A. A. York, M. D.  
W. T. Tice, M. D.  
F. R. Taylor, M. D., F. A. C. P.  
D. A. Stanton, M. D., F. A. C. S.  
T. M. Stanton, M. D.  
J. W. Dyer, M. D.

## A Thoroughly Modern Hospital

The Burrus Memorial Hospital had its beginning in the Junior Order Hospital. It was established in 1908 by the Jr. O. U. A. M. with a capacity of 15 beds. Those who were responsible for its organization and erection were J. W. Sechrest, Rev. J. M. Hilliard and Mr. John Scruggs.

During the period from 1908 to 1912 the institution was closed and reopened several times.

In 1912 Dr. J. T. Burrus, after his return to High Point, together with Dr. J. F. Duncan, purchased the hospital and named it "High Point Hospital." It was operated under his name until two years ago when it was named "Burrus Memorial Hospital."

Dr. Duncan remained with the hospital until 1915 at which time Dr. H. W. McCain joined the institution, remaining with it until his death.

In 1920 the hospital and the Nurses Training School were given a Class "A" rating. The hospital has to be staffed and operated under the rules of the "A" classification and for this reason no cases are sent into the hospital or treated unless concurred in by members of the staff.

The development and growth of the hospital has been outstanding and improvements and the most modern equipment have been added from time to time. The bed capacity is now 75.

The hospital is located in a residential section of the city away from the annoyance of noise and traffic.

It is a Duke Endowed Institution.

## Nursing Staff

Gilbert Muse, R. N., Supt.  
Hazel I. Johnson, R. N., Instructress of Nurses  
Faye Cunningham, R. N.  
Dorothy T. Harris, B. S., Technician

## Board of Directors

Rev. H. N. Bowne, Chairman  
Dr. J. T. Burrus, Chief-of-Staff  
Dr. H. L. Brockmann, Sec.-Treas.  
Dr. O. B. Bonner  
Mr. A. S. Parker  
Mr. Carter Dalton  
Mr. E. W. Freeze  
Mr. F. A. Thomas  
Mr. Odell Lindsay  
Mr. Frank Wineskie

## HAPPY BIRTHDAY

On this day, the occasion of the celebration of the Fiftieth Anniversary of its establishment we are glad to join in with all its many other friends in wishing well being to

**THE HIGH POINT ENTERPRISE**



# Residential Development Has Provided A Romantic Chapter Of Local History

By S. C. CLARK

AMERICAN towns and cities during recent years have developed in an unprecedented manner. There has been a distinct but steady drift of population from the rural districts to urban centers, necessitating the furnishing of extensive housing accommodations. That High Point has kept pace with other American cities is best evidenced by a story related to me by one of the city's most prominent physicians recently.

"You remember my purchasing from you thirteen years ago a lot on North Main street upon which to build a home. I paid \$1,300.00 for this lot and it was sold the other day for over \$15,000.00. When I bought this lot it was considered out in the country so to speak, but now the residential development is fully two miles beyond this lot and I have recently purchased a place from you to build my home at least a mile and one-half further out than this lot."

This statement is not only indicative of the tremendous and vigorous expansion of our residential growth but is indicative of the fine profits made by those persons who have had faith to buy and courage to hold on until the inevitable increment in value had reached its height.

At that time, 1916, North Main street property was considered the "cream" residential property of High Point. This property had been developed by Mr. Homer Wheeler, pioneer real estate developer of High Point who had previously to

this very beautifully and nicely developed Johnson street as a residential avenue catering to the better class of homes. He had also developed Quaker Woods section on Lindsay and Jones streets and some very attractive homes were built in this neighborhood. Mr. Wheeler's activities were the first noticeable movements of residential life from the center or village life of High Point out into the roomier, airier and more rural suburbs.

It is said by experts that when a town reaches a point in its growth when suburban property is demanded, developed and absorbed for residential purposes that that town has begun to take on the aspects of a city, and that its future is pretty well secure and the place bids fair to enjoy continuous growth and prosperity. Certainly this was the case with High Point, for up to that time when Mr. Wheeler put on his first developments all the homes of the better class were built in the village type with large lots, houses set away back from the street and in every case the whole property was fenced in with a pailing fence, with the more pretentious homes having iron fences or rock walls around the property. At that time planning mills, furniture factories, machine shops, roller mills and merchandising constituted the industrial and commercial life of the city, but with the coming of textiles and the establishment of High Point as a furniture center, High Point began to emerge from the vil-

## MANY PRESENT RESIDENTIAL AREAS WERE COW PASTURES ONLY 25 YEARS BACK

To Stephen C. Clark, right, must go much of the credit for making a city of beautiful homes and planned residential areas. One of the South's outstanding real estate developers, Mr. Clark has standing as a lasting monument to his vision and industry the Emerywoods which he conceived and executed to make that a section of beautiful homes not outranked by the finest real estate developments in the country. Mr. Clark, author of the accompanying article, has labored diligently and tirelessly in the development of High Point. He serves also now as the city's postmaster.

lage into the big town with fair promise of becoming a city. As industrial growth took on new life, naturally population increased and with increased population came the building of new and better homes, and with the building of new homes there came an urgent demand for a residential park such as our people had been accustomed to seeing while visiting Charlotte, Atlanta and Baltimore. To keep pace with the growth of the city, and to meet this suburban demand, the development of Mr. Wheeler was supplemented with the Roland Park development put on with the aid of outside capital. This development became quite popular from the very start. It was quite slow in developing after the circle section had been disposed of. However, its slowness of development was due primarily to its very poor landscape layout or rather its total lack of landscape layout.

The circle with park in the center was very good for the homeowners living on the circle but it made the remainder of the property look as second grade. After Mr. J. D. Cox had the courage to build and develop his magnificent place at the extreme rear or western boundary of Roland Park, the park took on new life with the result that many who had purchased lots as low as one hundred and fifty dollars sold these lots for \$3,000.00 in less than seven years from the date of the original purchase.

Following the development of Roland Park came Parkway, then Sheraton Hills which was to include in the one development of forty of fifty acres Parkway, but for some reason Parkway and Sheraton Hills have been associated as two entirely different developments by our citizens. These properties put on the market about 1915 gradually



ly developed over a period of ten years into a very delightful neighborhood. But while people were moving

into High Point by dozens per year when Mr. Wheeler started his developments, they were coming into High Point by the hundreds by 1923 or about twenty years later.

The Exposition building and Sheraton hotel had been built, the great Adams-Mills textile interests were expanding rapidly, new furniture factories, new sawmills and two new cotton mills had been built.

For a period of several years prior to 1923 the chamber of commerce was concerned itself not with new industries for High Point, but with new people to work in the new industries established by our own homefolk. Advertising was broadcasted, agents were sent into the mountains and into Randolph, Davidson, Moore and Montgomery counties telling families of the opportunities for work in High Point.

The immigration started and with this immigration of new people and the world war prosperity, the housing problem became serious. Mass meetings were held and a thousand new homes for the wage-earners were built immediately.

New subdivisions were developed in every section of the city, section land sales were every day occurrences and with this new and greater prosperity there arose a demand for a residential section de luxe—something highly restricted and carefully developed. Then answer came in Emerywood, a suburb that leads up to, adjoins and surrounds the High Point Country club and which has been declared by Earl S. Draper, the nationally known Southern landscape architect and town planning expert, to be the finest place of suburban development in the South Atlantic states. Emerywood and Emerywood West embrace some 300 acres exclusive of parks and golf courses, and ways of variegated topography, from smooth, undulating lawns to steep declivities and winding roads, suggestive of mountain altitude. Moreover, eighty percent of the whole of this fine development is beautifully wooded with fine old trees, many of them venerable and majestic.

Through the process of development since 1923, Emerywood has never had a boom although there are many instances where homesites sold by the developer at \$25.00 per foot has since sold for \$75.00 and one instance where an offer of \$100.00 per foot was rejected.

In this model modern residential park there has been built over three million dollars worth of homes in ten years, several of them the most palatial in the state—and as a whole the finest collection of architectural masterpieces to be found assembled in one development in the state. A photographer representing one of the leading home and garden magazines in this country stated upon a recent visit to High Point that he was able to get more pictures of pure, interesting and unique architecture in High Point than in all the rest of the states combined.

While Emerywood was being developed, the Barbee heirs laid off and developed their beautiful farm under the name of Willowbar Terrace, this highly successful residential development is the pride of all High Point and together with Montlieu avenue and Woodrose avenue, makes a lasting memorial to vision and courage of the Barbees, A. Sherrod and others associated in this residential district.

No more beautiful section can be found anywhere than this eastern gateway to our city with the fine detail architecture of the college buildings in the forefront as you enter High Point from the east and in the background as you leave the city going east.

There is also Greenway Place, a development of such promise in the eastern section, and along Lexington avenue a small exclusive district at Whitshire avenue and a very rapidly developing section further west at the intersection of Forest avenue with Lexington avenue.

Then in the southeast section Brentwood and East Green streets were developed in a sensation rapidly manner during the past ten years with even finer prospects than the new grammar school is built.

Along English street as one approaches the Oak Hill section quite a creditable residence district has been developed by T. Y. Hamilton, and neighborhood centers of business have developed that make Main street blush with shame.

The remarkable development of High Point's residential development can best be grasped when it is pointed out that twenty-five years ago all that territory now developed into streets and avenues studded with homes east of High Point was Capt. Snow's cow pasture, and the Worth farm.

All that section east of Main and north of Ray and along Centennial avenue was Bob Bell's cow pasture, the Barbees' and Levi Horney's cow pasture,

and all that section north of Ray and west of Main was Frank Bala's and Horney's cow pasture, and coming back towards the center of town all that section west of Elm and north English was Dr. Burton's cow pasture. And all the section north of English, and south of Chestnut and west of Beat streets was J. M. Hedgecock's and Everett Corbett's cow pasture.

Simplifying that statement we are safe in saying that there was no residential development twenty-five years ago in High Point beyond the half mile circle from the center of the railroad crossing—the land lying north, south, east and west of this circle being utilized for cow pastures and general farming. Today High Point's residential growth extends practically fully built up the one mile circle and practically all subdivided and partly built up to the two mile circle with some projected developments between the two and three mile circles.

Reminiscence of the time to come will say that High Point really came to itself and started growing up the last of the twenties, and that it was in the 30's that its progress began to be remarkable.

This is no Polly Anna buoyancy of prophecy but reasonable estimate based on solid facts.

With a new population of 20,000 coming into the city during the next ten years, there will be required 4,000 new homes to house these people. Of those 4,000 houses, 1,000 will be low priced, 2,000 will be medium priced, and 800 will be high priced.

On the basis of the above facts, we might safely conclude that the time will shortly have been reached when the development of outlying districts, so located as to become an integral part of the Greater High Point will be not only feasible, but necessary, with particular emphasis on sections suitable for that great 55 percent medium priced houses.

Just as brains and capital have built High Point, brains and capital will provide the residential districts of the Greater High Point of the future. And I wager that, contrary to the buying habits of High Point people in the past, the people will demand of the real estate sub-dividers catering to the medium priced business, complete installation of all modern improvements, and terms of five and ten years with easy security.

Not only that, but they are going to buy where the children can play in some place other than the dangerous streets. Prices will be higher, but they will demand, more amenities than they have been getting in the past.

On the other hand, the designing and developing of attractive residential sub-divisions will be as big a factor as anything else in bringing new population to High Point. For, as Morris Knowles, eminent engineer of Pittsburgh, says: "Rapid city growth is the natural consequence of making the city attractive for home life."

### WOMAN'S CLUB PROJECTED IDEAL 25 YEARS AGO

(Con. from Page 6—Sec. 3)

Itself in High Point, retaining members, books and friends rapidly. In the first annual report given in June 1927, seven months after its opening, the library had 3086 volumes, 2032 members and a circulation of 23,349 volumes for the period. Through her ability as a story teller Miss Martin established friendly relations with the schools and in many ways promoted interest in the library throughout High Point. It was with regret that her resignation was accepted in February 1928, when she was forced to leave because of ill health. Miss Pickens became acting librarian from then until June 1928 when Miss Martha Anne Kendrick of Beaumont, Texas, was elected librarian. She too was forced to resign due to ill health in April 1929. During the following summer Miss Flossie Marie Foster had charge of the library in the absence of Miss Pickens.

On November 1, 1929, Miss Willie Welch was elected librarian and served in that capacity until November 1929 when she resigned to become supervisor of school libraries of Alabama. Mrs. Nancy K. Poston, a native of High Point, was elected to take her place and took charge of the library in November 1931. Miss Elizabeth Lassiter (Mrs. R. A. Jolly) was first assistant, but resigned in August 1932 and Miss Pickens again became assistant librarian. Under each librarian the library has shown marked progress, gaining steadily in membership, book stock, and circulation. In the annual report of July 1, 1934 the membership had reached 2,713. The total number of books was 10,618 and the circulation 121,221 volumes with seventy periodicals and newspapers in the reading room.

# 50 YEARS and TODAY

## To The High Point Enterprise We Offer Our Sincerest Congratulations, Upon Its 50th Anniversary

for the continued service rendered the citizens of this and surrounding cities.

During this period The Enterprise has witnessed the growth of High Point from a small village to a large manufacturing center. During thirty years of this time the Pittsburgh Plate Glass Co. has operated a warehouse on its present site, serving High Point Manufacturers and citizens with such products as,

PLATE GLASS  
MIRRORS  
WINDOW GLASS  
DUPLATE SAFETY GLASS  
DUOLITE SAFETY SHEET GLASS  
MULTIPLATE BULLET-RESISTING GLASS  
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WALLHIDE INTERIOR WALL PAINT  
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FLORHIDE ENAMEL  
MIMAX AUTOMOBILE LACQUERS  
RED WING LINSEED OIL  
GOLD STRIPE BRUSHES

PITTCO STORE FRONT METAL  
CARRARA STRUCTURAL GLASS  
MANY OTHER SUNDRY ITEMS

# Pittsburgh Plate Glass Company

431 South Hamilton Street

Phone 3371

## Residential Development Has Provided A Romantic Chapter Of Local History

MANY PRESENT RESIDENTIAL AREAS WERE  
CONSTRUCTED ONLY 25 YEARS BACK

THE HISTORY OF PITTSBURGH'S RESIDENTIAL DEVELOPMENT HAS PROVIDED A ROMANTIC CHAPTER OF LOCAL HISTORY. MANY OF THE PRESENT RESIDENTIAL AREAS WERE CONSTRUCTED ONLY 25 YEARS BACK.

THE HISTORY OF PITTSBURGH'S RESIDENTIAL DEVELOPMENT HAS PROVIDED A ROMANTIC CHAPTER OF LOCAL HISTORY. MANY OF THE PRESENT RESIDENTIAL AREAS WERE CONSTRUCTED ONLY 25 YEARS BACK.



**50 YEARS**  
and  
**TODAY**

### To The High Point Enterprise We Offer Our Sincere Congratulations, Upon Its 50th Anniversary

An illustrious career marked the career of this and extraordinary  
man.

During the period The Enterprise has witnessed the growth of High  
Point from a small village to a large manufacturing center. During  
many years of this time the Pittsburgh Plate Glass Co. has operated  
a business enterprise and serving High Point Manufacturers and  
others with such products as:

PLATE GLASS  
SAFETY GLASS  
WINDSHIELD GLASS  
COMPLETE SAFETY  
GLASS  
CRACKED SAFETY GLASS  
GLASS  
HEAVY GLASS  
FLOOR GLASS  
LAMP GLASS

INSULATED WINDOW  
WALL PAPER  
PAINTS AND COATINGS  
GLASS PAINT  
GLASS PAINT  
GLASS PAINT  
GLASS PAINT  
GLASS PAINT  
GLASS PAINT  
GLASS PAINT  
GLASS PAINT

PITTSBURGH PLATE GLASS CO.  
PITTSBURGH, PENNSYLVANIA  
HARRY STEEL COMPANY

**Pittsburgh Plate Glass Company**

401 South Highland Street

Pittsburgh, Pa.



# Supreme Obligation Of Statesmanship Is To Maintain Educational Efficiency

**By T. WINGATE ANDREWS**  
The duty of the state to maintain its educational institutions at the highest possible standard of efficiency is as imperative as any obligation with which statesmanship can concern itself. This obligation arises out of grim biological and sociological necessity and not out of altruistic impulses. Public education is not public philanthropy but self-preservation. It is the means by which an intelligent society consciously strives to perpetuate its life and improve its condition.

**Education Not Inherited**  
The reason why every generation must be educated is that people are not born educated. If the process of education should stop and stand still until all the people who had received any training in the past had died, this complex structure which we call civilization would fall to pieces about our heads, our great cities would become tangled jungles in which men could not grope their way home, life would degenerate into a tooth-and-nail struggle for existence, in which the strongest, the fittest, and the most ruthless would survive, and the human race would be forced to traverse again the long, long trail up which mankind has been slowly but surely climbing for thousands of years.

To a degree never before experienced on a world-wide scale, something of this effect was produced in this age by the late world war, in which millions of young men, leaving their places to be filled and their work to be done by infants, were suddenly cut off from life and all its productive activities.

**Without constant building up and building in at the bottom, civilization, like a house whose foundation is on sand, instantly and inevitably begins to sink to lower and lower levels.**  
**More Education—Not Less**  
The civilization which we have built up in this state and throughout the world cannot be sustained and carried forward by indifferently trained and educated men and women. Furthermore, the amount of training and education which the citizen of tomorrow will need will be greater than the amount which the citizen of today needs. At each death of the adult and birth of the infant the human race is set back to its original starting point. In the meantime the process of civilization have become more and more complex and delicate.

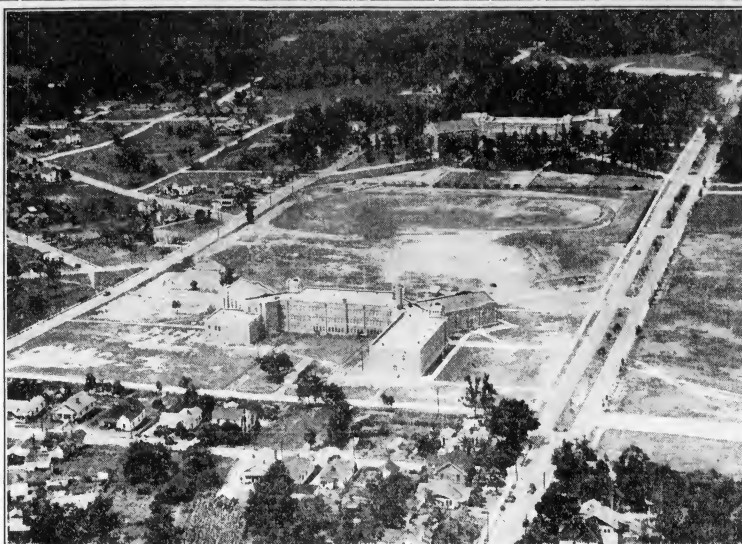
tion waited upon the average intelligence of the crowd, man-made, or man-made, so much difficulty in solving its social problems. As a rule a man ought not to experience much difficulty in handling the machinery which he himself has invented. But the problems of civilization are created by a comparatively few people. A single genius like Whitney, or Watt, or Edison, or Marconi, or Ford, or Burbank, any one of a thousand others who could be named, puts a new crimp into civilization to which millions of mediocre men adjust themselves overnight or perish.

Under the present system of rapid transportation of physical things and instantaneous communication of ideas, a change in one part of the world immediately impinges upon every other part of the world. The problem of keeping the crowd abreast of civilization which is created by the few is the staggering and well-nigh insoluble problem of education. This is the problem which H. G. Wells evidently had in mind when he observed that civilization is a race between education and catastrophe.

In a primitive society the infant has comparatively little to learn to overcome and master the problems of adult society. Practically all he needs to do is to grow up naturally. Education takes place automatically. When we reflect, however, upon the fact that the infants of today, born where their ancestors were born a thousand years ago, will be unable to become master of their own destiny until they have overtaken and mastered the innumerable, complex, and incredibly swift machines to which present-day civilization is geared, the necessity for the right sort of education, begun in the home and continued by the state, becomes little short of appalling.

**Present Program Inadequate**  
One of the greatest dangers to the life of the state today is that this fundamental fact may be lost sight of or disregarded in the face of more obvious and immediate physical needs. It seems to be generally agreed that North Carolina's present provision for public education is deplorably inadequate. All honor to her for having assumed such substantial responsibility for the education of all the children of the state. The present state system is good as far as it goes but it does not go far enough. It is hardly more than the skeleton of a

## SCHOOLS ARE THE MEANS BY WHICH INTELLIGENT SOCIETY SEEKS TO IMPROVE AND PERPETUATE ITSELF



The magnificent plant layout shown above is the Junior and Senior high schools which stand in a 43-acre tract with large athletic field between them. School men term the city's High schools physical equipment without peer in the entire country, reflecting the vision with which the city has prepared to carry on the important function of public education in the years to come.

less than half the national average. They are lower than any other group of tax-paid employees. The civilization of the future will depend upon the quality of its citizenship, and the quality of its citizenship will depend upon the character of its teachers. North Carolina cannot hope to maintain its present civilization, much less keep pace with the swiftly-moving procession, with a citizenship trained by half-starved and ill-educated teachers.

The most unfortunate result of the recent state school system is the negation of local support. A state-wide system can never be made wholly adequate. Under such a system we can never

have more than an eight months term. This is extravagantly short for thousands of children, and particularly so for those who live in towns and cities and have no means of finding profitable employment during the long vacation. It is wasteful of the millions of dollars invested in school buildings that are allowed to stand idle for over four months in the year. It is wasteful of the precious time of childhood and youth when learning power is at a maximum and earning power is at a minimum.

State education alone means a new kind of equality of educational opportunity. The state constitution provides that no child shall have less than a cer-

tain amount of schooling. State education alone means that no child shall have more than this amount. Instead of setting up minimum standards below which no community may fall, state education alone sets up maximum standards above which no community may rise.

After the state has greatly increased its present allocation for the eight months school term the responsibility will still rest upon the community to restore, in some measure at least, local support. The boys and girls of North Carolina cities are being educated today on less than one-third the amount that is being invested in the boys and girls of the other cities of America

outside the state. It is incredible that the parents of High Point and of other cities of the state will long permit this condition to endure.

City schools were abolished on the ground that education is a state function. So it is. But it is also a local function. It is even a private family function. It is everybody's business. Every function of government exercised by a city is also a state function. The state has never delegated and cannot delegate to a city functions of government that are not fundamentally state functions.

A condition which permits the city council to employ men and

## Schools Under Crowell Were Quite Different

First Superintendent Of Present Public School System Still Lives In This Community.

High Point's present public educational set-up is a tribute to the progressiveness which the town's founders bestowed upon it many years ago.

The public school system is only 38 years old, having been founded in 1897 with an enrollment of 233 and a faculty of nine headed by George H. Crowell, superintendent, who still lives in this community.

Today the school enrollment is slightly over 8,500, has 13 school buildings, 10 white and three colored and has a faculty of 180 white teachers and 43 colored.

Mr. Crowell was truly a pioneer in building schools and it required a sturdy heart to tackle the situation. He left an established graded school system in Asheboro and came to High Point in 1897 to take over the local situation.

After several mass meetings of interested citizens it was decided to open the school in the old Elwood Cox home which stood on South Main where the new postoffice now stands. The town had a population of about 2,000 people and the streets which boasted no pavement were like a quagmire on a rainy day. There were naturally no cars and only horse-drawn vehicles.

The first faculty consisted of Mr. Crowell, superintendent; William Coe, L. L. L., principal; Miss Emma Blair, Miss Sule Fulgram, Miss Martha Blair, Miss Elsie Fulgram, Miss Nettie Matton, Miss Marjory Butler and Mrs. Wheeler.

Mr. Crowell served as superintendent their salaries for sweeping the streets but prohibited them from employing maids to sweep school buildings, which permit them to operate a public library but prohibits them from spending a cent to pay teachers to teach the children to read the books in the library, and which gives the citizenship freedom in the exercise of all the functions of government in local affairs except that of education, is little short of monstrous.

It is within the power of the citizens themselves, and that power now resides nowhere else, to change that condition.

starting with a salary of \$900 yearly and when he resigned in 1909 to go west he was receiving \$1,500 yearly. At the end of 11 years the public schools had an enrollment of \$95.

Teachers in those days made considerable less than those of today. They received \$35 or \$40 per month, which was considered pretty good pay for women at that time.

"We had no diversified school program in those days," said Mr. Crowell. "We merely tried to teach the children the three R's—reading, 'riting, and 'rithmetic as well as grammar, geography and romance languages. There were no physical education programs calling for football, basketball and baseball team."

Starting from the South Main Street school, the city had two more educational plants in its system in 1909 when Mr. Crowell left. The South Main continued in use as the center of higher education but the Elm Street and the Emma Blair schools were added to take care of the increasing number of students.

Many are the memoirs which could be recited of the old school days under Mr. Crowell, but two of the finest are those told by S. O. Schaub who now is with the High Point, Thomasville and Denton railway.

Mr. Schaub came here after he had finished his education and started work with the Southern railway company. He says that Mr. Crowell was known as a man who schooled his students in the basic fundamentals of education, stressing mathematics, English grammar and other school texts of that day.

"He was a strict man," says Mr. Schaub, "and he didn't believe in just passing out good grades, in fact he wouldn't give a boy or girl a good grade unless they made it."

"One day in 1908 I heard a student say that he hoped Mr. Crowell would be run out of town soon because he never gave him (the boy) a passing grade," later, said Mr. Schaub, "I saw the time when the town would have been much better off had this boy been run out."

# CAROLINA CONTAINER CO.

## Facts About The Manufacture and Use of Corrugated Fiber Shipping Boxes

### Description

- Every box a good one—Made from highest quality fibre—no seconds.
- Less weight—more strength. Saves freight or express.
- Manufactured with most modern equipment. 74-inch machine for large and small sizes.
- "Ship-Safe" Corrugated Fibre Boxes are ready assembled.
- Shipped flat—require less storage space.
- Excellent shipping facilities by truck or rail, insure delivery hour promised.

## Repetition Is Reputation . . . . .

We are constantly recounting the economy of purchasing quality, and therein lies our reputation.

No so much in the repetition of the theory, but in the repeated substantiation of the fact that we manufacture nothing but quality Corrugated Fibre Shipping Cases and Containers. This reputation is not new. We established it from the day we started business, and it gets older and more stable every year.

"Ship-Safe" Corrugated Shipping Cases are known for their honest quality and durability. Be Safe by Using "Ship-Safe."

**CONGRATULATIONS**  
To The High Point Enterprise  
On Its

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They are easy to handle.  
They are easy to stack.  
They are easy to open.  
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3. They are easy to stack.  
4. They are easy to open.  
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## Carolina Container Company

Manufactured at High Point, North Carolina

# High Point College's Ten Years Of Service A "Romance In Education"

By DR. G. I. HUMPHREYS  
A romance in education is the apt phrase used by Dr. F. W. Stephenson, the Executive Secretary of the General Board of Education of the Methodist Protestant church, in a recent address in which he reviewed the progress of High Point College. No phrase, perhaps, is more descriptive of this venture in higher education than the one above used by Dr. Stephenson.

High Point college is the pride of the denomination that sponsored it and the city which has supported it. In a very large way, therefore, it is the child of both the church and the community. No story of the birth and growth of the college will be complete, whether it is written today or tomorrow, that does not give due recognition to this two-fold fact.

The Past  
The interest in education and the concern for an institution of higher learning on the part of the Methodist Protestant church in this state go back more than half a century. The witness is in the fact that a Female Academy was established at Old Jamestown, and Yadin College was founded at Yadinville and served well its day and generation. But the vision of a college that should some day rank with Adrian and Western Maryland colleges (of the denomination) came to be the dream and passion of the late Dr. J. F. McCulloch. At the session of the annual conference in 1891 he fired the purpose of the church with the flame of his own soul and the movement really began. But the church at large in the state was not yet ready to follow. Dr. McCulloch then inaugurated the church paper in and thru which he carried his dream to the church and enabled the people to catch something of his vision.

The final phase of the movement for a college came in 1920, when Dr. R. M. Andrews, then president of the conference took the bold position that the church ought either to go forward in the building of the college or forever abandon the hope long cherished to hold a position to take but a short time by one. In this forward step, Dr. Andrews proved himself a leader and the church dared a new thousand dollars.

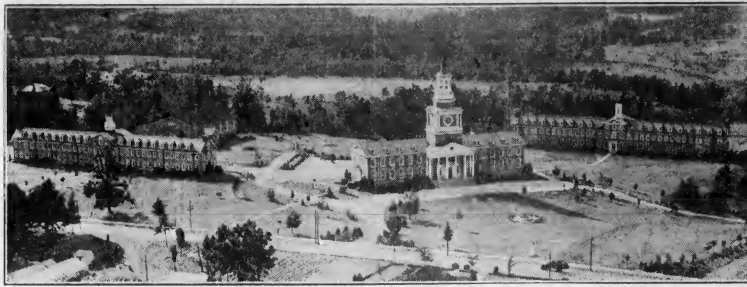
The cities of Burlington, Greensboro and High Point made generous offers in order to have the college located within their borders. After mature consideration it was decided to locate at High Point, which city had offered the site and one hundred thousand dollars.

Let us repeat it was mature consideration that chose High Point in which to build the college. The good judgment of the committee that made the decision becomes more convincing as the years go by. A growing college in a growing city is the self-evident truth that all who run may read.

The administration building was erected in 1922; the two dormitories, one each for women and men, followed and the college opened September 15th, 1924, with one hundred and sixteen students. The dream of Dr. McCulloch, the faith of the church, and the confidence of the community were realized.

Ten years! And what are the results? It is the achievement

## ITS REMARKABLE RECORD OF GROWTH A CHALLENGE THAT ITS SYMBOL OF LIGHT AT CITY'S EAST GATE MAY BURN EVEN MORE BRIGHTLY



An aerial view of the High Point College campus, with its imposing structures and white tower reaching upward, which in its 52 acres affords ample room for the development which may come with later years after its phenomenal 10-year record of growth to its present high position among the educational institutions of the state and South.

of these years plus the vision and faith before these years that are described in the phrase "a romance in education".

Here are some things accomplished: An administration building serving the needs of three hundred students; two modern, fire-proof dormitories, comparing most favorably with the finest in the state, that will comfortably care for two hundred and fifty students; a gymnasium, with a frontage of 114 feet and depth of 105 feet, with one of the finest floors and lighting systems of any similar building in the south; a central heating plant with concrete conduits to all the buildings, and built with a view to caring for double the present number of buildings; a two and a half story modern home for the residence of the president; a fifty two acre campus, with the grounds, about the buildings and fronting the main highway, beautified with trees and shrubbery that add to the charm and impressiveness of the splendid modern structures that have been erected; a library of more than twelve thousand volumes; and equipment for laboratories, dining hall of two hundred and twenty five capacity, and kitchen.

Three years after the college opened in 1927, it was given a Grade rating by the State Department of Education, and since that time it has had an interchange of credits with all other colleges and universities of the state. Its graduates have been accepted on their credits for post graduate work at Harvard, Yale, Chicago and Northwestern.

For each year since the college opened the average attendance has been three hundred and four. Three hundred and eighty have been graduated, and sixty percent of these graduates are teaching in the schools and colleges of the state. About twenty five are serving in the ministry of the various denominations within the state, and a number are doing post graduate work.

Since 1927, the college has had a summer school with an average attendance of fifty; last summer there were about ten college and universities represented in the enrollment, which



Dr. P. E. Lindley, dean of High Point College, and professor of religious education there, an outstanding educator and author who has been a leading member of the faculty of High Point College since its start.

attests to the high caliber of work done and the recognition it has.

The college had an enviable record in athletics in the first six years of its existence. It had for 1927-28 an undefeated team in soccer. Its physical education program for both women and men is of high order.

Perhaps the outstanding student organization that has brought high recognition to the college is the A Capella Choir. This group of about fifty voices, and one of the few in the south, is highly rated and in much demand both within and without the state.

In forensics, as a member of the North Carolina Intercollegiate Association, the representatives of the college have made an outstanding record both in debate and in oratorical contests; and in debate have contested with and had successful records against representatives of large institutions outside of the state.

Ten years! And property to the value of three quarters of a mil-



Rev. N. M. Harrison, promotional secretary of the college, whose diligent efforts in behalf of the institution are an important factor in its growth and development into greater usefulness to the community and church.

lion dollars, a student body averaging three hundred, a faculty of twenty five, universally trained and practically efficient in and for the work of instruction in the small college—men and women; a constantly growing alumni in both numbers and places of leadership; and the beginnings of an endowment of nearly fifty thousand dollars in income-producing property in the business section of a nearby city.

What other college in the country, anywhere, can recite such an array of accomplishments within such a period of time in its history?

The Present  
The summary of the past gives the basis for today. The student body this year will exceed the annual average of the past ten years. By economy and efficiency in administration the current operations of the college have been brought to the place where income will balance expenditures, and the contributions from the church, both annual and general conferences, are now being turned over by the president to the carrying charges on the capital indebtedness, as is also the endowment income from other property. Few colleges, if any, are being so operated today. This, in itself, becomes an added incentive to the church and community to even more largely share in the investment in youth as is represented in High Point College. It is the hope and the purpose of the administration that in due time the accumulated obligations from current operations of the first ten years will be absorbed, and the community ought to know that the most of these obligations have been carried by the faculty of the college; it is a testimony to the faith and loyalty of those who in the college serve the church and community,

and who, thus, rightfully share the service of that great host of North Carolina's servants—the teachers.

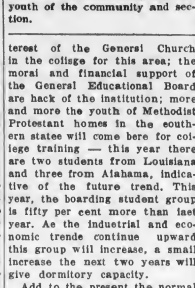
If the church and community in 1924 could have foreseen the specter of depression that would stalk the land in the years 1930 to 1934 would their vision, faith and generosity have been equal to founding High Point College? Doubtless not. Perhaps not even the most pronounced pessimist of that year would have dared to prophesy as dolefully as the years actually proved to be. But despite the depression of these four years, those of us who know, dare to say that the college is better prepared and fitted to live and grow than it was when the barren years came. The spirit to live has been refined in the fire, confidence and courage have come to replace defeatism, and today is another day, and 1935 is a New Year.

What college has achieved, what it is now doing, these facts give the basis for the outlook for tomorrow. But we must add to these, two things more, and these two things are potent factors in shaping our general conviction that High Point College is pointing to a large place in the educational life of the South.

First, its relation to the community. The local institution is most advantageously located. High Point is a city of phenomenal growth, and the end is not yet; it is a city of confidence in the future with a spirit that is rare in its purpose to progress; a growing city whose youth must be served and which more and more will be served in an educational way within its own gates. A city whose men and women are more and more realizing the asset which the college is to the community, and citizens more and more will serve and support the college as this realization more surely grips them.

Within a radius of twenty-five miles there live a quarter of a million people and the college can depend, each year, upon a growing day student enrollment; the day students number now one hundred and fifty, before the next ten years shall pass that average will exceed two hundred as the result of a normal growth.

Second, it is a church-related college. And as such it is in the center of Methodist Protestantism in this state. The long cherished hope that finally resulted in the founding of the college by the denomination has merged into a fixed purpose to foster the growth of the institution. Already the church sees its dividends on investment in college trained men in the pulpits, in college trained youth in its lay leadership, in the enhanced prestige that has come to the life and work of the church generally. All this means too much to have to go into the discard. Added to this is the in-



Dr. G. I. Humphreys, above, as president of High Point College for the past four years has directed its steady development through a most critical period with increasing usefulness and effectiveness for the city and the youth of the community and section.

terest of the General Church in the college for this area; the moral and financial support of the General Educational Board are back of the institution; more and more the youth of Methodist Protestant homes in the southern state will come here for college training—this year there are two students from Louisiana and three from Alabama, indicative of the future trend. This year, the boarding student group is fifty per cent more than last year. As the industrial and economic trends continue upward this group will increase, a small increase the next two years will give dormitory capacity.

Add to the present the normal results of the two potent factors above cited and we have a most sanely confident outlook for the future. An outlook that inspires courage and purpose and faith. High Point College is the child of the church and the community. It could not have come to be without the loyal support of both. It will go on to larger service and finer accomplishments by the continued loyalty of both these groups. As the college enlarges its program and has a larger student enrollment than it does today. Largely through a campaign in High Point in 1932, which netted over \$50,000, it has reduced the accumulated debt operating indebtedness of the institution forty-three per cent.

During the same period of time, less than a thousand dollars worth of the project, there has been constructed a building for a more adequate support, and that support will come as it is thus justly deserved.

This college at the east gate of the city is a symbol of light to illumine minds; its white tower pointing skyward is a sign for the venture of life upward; its open gates by the side of the highway is a token that youth is invited—youth, urged—to enter in and learn the way, a-trif.

When auto hose connections are renewed, a tight-fitting job can be had by getting hose a bit too small to be forced over the nipples of the tank and block. The ends of the hose should then be soaked in gasoline for an hour, causing them to swell enough to be slipped into place.

If you dislike the sound of your car's horn, you can change its tone by slipping a length of inner tubing over the end.

Motorists using the Rome-Oeta auto road at night are required to turn off their lights because the highway is illuminated by sodium lamps.

A gauge that works while the engine runs is used in testing the gasoline pump. This device checks up on the suction and pressure pull of the pump and the fuel delivery system.

Wholesalers in the automotive industry increased 37 per cent from 1929 to 1933.

An eight-cylinder auto operated 10,000 miles will open and close the ignition points 120,000,000 times.

## Dr. Humphreys' Fine Spirit Prime Force In College Development

His Steady Hand At Institution's Helm Has Guided It Safely Through Dark Years and Into Greater Prestige and Service

Rev. Gideon Ireland Humphreys, A. M., D. D., was called from a pastorate in Salisbury, Maryland, to the presidency of High Point College. He assumed the duties of the latter office September 1, 1930.

At that time the depression clouds were gathering thicker and heavier over the economic world. It was more than a mere school boy's task to come into a new community and a new field of endeavor in the face of unusual economic conditions to steer through the turbulent tides of an institution already burdened with debt and a continually mounting operating deficit.

Many of her supporters had lost hope in the economic future of the college. At the session of the North Carolina Annual Conference of the Methodist Protestant church, less than ninety days after Dr. Humphreys had assumed the presidency, the tone of the discussion there, relative to the college, clearly showed that many felt that the church was championing an impossibility for such times. It was necessary for President Humphreys to plead for time to see what he could do with the situation.

The accomplishments of these four and a half years speak for themselves that the trust of that conference was not a vain hope. From an annual net deficit of fifteen thousand dollars he has balanced his budget, without curtailing faculty personnel, or lowering the standard or efficiency of work. As a matter of fact High Point College has never enjoyed a greater prestige, a higher standard of work, or a finer student enrollment than it does today. Largely through a campaign in High Point in 1932, which netted over \$50,000, it has reduced the accumulated debt operating indebtedness of the institution forty-three per cent.

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To Our Good Clients and Friends

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Phone 4682

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HIGH POINT, NORTH CAROLINA

## High Point College's Ten Years Of Service A "Romance In Education"

ITS IMMENSE RECORD OF GROWTH A CHALLENGE THAT ITS SCHOOL OF LEAD AT CITY'S EAST CAMP, BUT BLISS OFA MORE BEAUTIFUL

Dr. Humphreys' Fine  
Spirituous Force In  
College Development



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In connection with the opening of the  
new High Point Enterprise building, we  
wish to express our appreciation to the  
many who have helped us in the past.



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# A Vast Modern Piedmont Playground Takes Shape For Opening In Spring

HISTORIC old Jamestown, for the past 50 years a symbol of the eighteenth century will soon become a place meeting in activity and as modern as Radio City. For at this historic point one of the most modern parks and playgrounds in the United States is today in the progress of development and by the time the birds begin to mate will be opened to the public.

Eight years ago the city of High Point began the development of a new water supply system with the building of a huge concrete dam across Deep River, off highway 10, at old Jamestown. When this dam was completed and a lake formed covering 341 acres under water, with a shore line of nearly 16 miles, the civic minded people began immediately to talk about the natural setting for a beautiful park and playground between the dam and the highway.

Members of the city administration and members of the Parks and Playground Commission saw the possibilities for a great park at this place and began to work in that direction.

W. F. Bailey, supervisor of parks and playgrounds in High Point, took it upon himself to have sketches made of the physical layout at the lake property and when these sketches were completed he presented them to members of the city council and members of the Parks and Playground Commission. The idea and plans were overwhelmingly approved and it was then that the administration got down to the serious business of developing the property for the benefit of the people in this section of North Carolina.

Working in cooperation with the Federal government, the city administration, by keen management and untiring efforts, secured funds for the project from the Federal government. With the inauguration of the Civil Works Administration the park was begun.

Members of the administration and of the Parks and Playground Commission will see their dreams come true this spring. The project is now about 85 percent complete and with a few more weeks work will be ready for dedication. It has been no small task. It will be a park which has required more than a million dollars and hundreds of people at work there almost daily. Upon completion, it will be

one of the most modern parks in the United States. Provided in this park will be one of the largest swimming pools in the country. It is designed after Wholesome swimming pool, in Chicago, which was selected in 1932 as "America's outstanding swimming pool."

The pool is 145 feet wide at the widest point and 75 feet long with a depth ranging from two to eleven feet. It has a capacity of 1,500 people. Near this huge pool is being constructed a smaller pool for children. The huge concrete dam across Deep River, off highway 10, at old Jamestown. When this dam was completed and a lake formed covering 341 acres under water, with a shore line of nearly 16 miles, the civic minded people began immediately to talk about the natural setting for a beautiful park and playground between the dam and the highway.

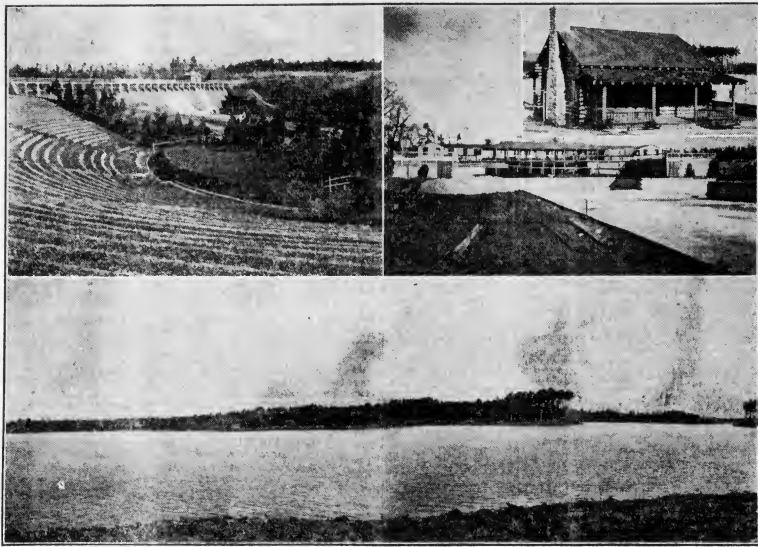
To supply this mammoth pool with water there is under construction now a filter plant sufficiently large to supply a small city with filtered water. This plant has a capacity of 1,600,000 gallons of water every 12 hours, which means, the water in the pool will be thoroughly filtered every 12 hours and will be the most sanitary water possible for swimming.

Members of the Parks and Playground Commission will devote much time and energy in an effort to get some of the outstanding swimming meets in the country for High Point. Commission members say no other city in the South has such facilities to offer swimmers and that they feel confident High Point will soon become the center of such athletic events for the South Atlantic States.

For instance, the Commission will begin immediately its efforts to interest promoters of the Olympic tryouts for the Southern Division with the idea of having these tryouts in High Point. If successful, these efforts alone will bring to High Point annually the leading swimmers from throughout the Southland. Attention will also be given the possibility of bringing to High Point the annual Southern Atlantic Swimming Meet which in some instances in the past has been held at Charlotte. Now that no other city in the south has a swimming pool nearly so well arranged for such events as the local pool, commission members believe the chances of getting these meets in High Point are exceedingly good.

Another event that will receive much attention from the commission will be the possibility of this another outstanding athletic event in High Point, however, are only a few of the

## HERE IS ONE OF COUNTRY'S OUTSTANDING RECREATION DEVELOPMENTS TO REFLECT CREDIT ON COMMUNITY



Scenes at the "Playground of the Piedmont" to make its debut this spring when formally opened as a major unit of High Point's extensive playground and recreation development. At the upper left is shown the dam, impounding the city's huge water supply adequate to serve a city of 100,000 people, and in the foreground the amphitheatre on the hillside where audiences of 2,500 people may be seated to witness open-air

spectacles on a stage which may be used for a parade to cross. At the upper right is shown the log cabin fishing and boathouse office at the lake where thousands of persons fish each season; the bathhouse, rapidly nearing completion, and the South's largest swimming pool are shown just below. At the bottom is a view of the large lake which is the city's water supply and from which will be furnished water for the swimming pool.

many important points that the commission is giving much attention to. The commission members are successful with their plans this park at Jamestown will attract thousands of people to High Point annually who in the past have gone to witness such events in other parts of the country.

At the north end of this huge swimming pool is a bath house, which, when complete, will be one of the most beautiful and modern in the entire country. It is now nearing completion. This bath house is 234 feet long and two stories high. This length includes two wings which project toward the sides of the pool. The bath house will have a capacity of 1,500 people when completely finished.

In the bath house will be located two modern and up-to-date commercial places. There will be a soda shop and a cafe. These two institutions, while commercial, will be for the benefit of the patrons of the park and will be the only part of the project that even borders upon commercialism. Everything else in the park is entirely on a social and recreation basis and were it not for the necessity of serving patrons of the park with the little things that crowds demand while in the process of taking recreation there would not even be the slightest hint of commercialism at this recreational center.

The bath house will be well supplied with shower baths and will be so arranged that once a person leaves the pool and starts back into it there will be no way of returning without passing through an automatic shower bath. The state board of health has cooperated with the city to so arrange the facilities at this park that the water in the pool will be kept thoroughly clean at all times regardless of the number of people who use the pool.

To the east of the pool is an amphitheatre with a seating capacity of 2,500 people. Provided for this theater is a stage sufficient large to support a cast of more than 100 people at one time. At the back of the stage there are a large number of cedars, both large and small, which makes for it a beautiful background. Here in this theater Mr. Bailey expects to plan events of such importance that people from surrounding sections will be attracted to the park for the various programs presented there.

near to fish in this lake good catches are made. The fish are taken from the lake by the city's fishing and boathouse office. The commission plans to keep the waters of this lake well stocked. Although some of the neighboring cities have municipal lakes as large, and larger than the local lake in some instances, people from those neighboring cities come to High Point to fish in the lake here.

On the west side of this park are now nearing construction two tennis courts. In the center of the park is a large playfield which has been graded and grassed. On a hill near the highway is another large playfield. Near the bath house and lake is now in use playground equipment for the pleasure of the children, such as a large slide, swings and other play apparatus. Additional such equipment will be provided in the park next spring. Equipment of this type will be scattered

BY JACK APPELYARD

Great is the contrast between modern High Point, which in recent years has come to recognize the value of providing recreational opportunities for its youth and the "rood old days" of a half century ago when supervised leisure time activity in public parks could hardly be called a visionary creation in the minds of a few dreamers.

It remains for those matured folks whose youthful days were lived back in the years before a folded newspaper bumped upon their porch at supper-time to recall just what provision was made for their recreation. And it is they who can best appreciate the opportunities which are now being afforded their children.

Down through the years of the last half century many efforts have been made to bring to this community a public parks system. Are, even one park worthy to be called by that name. A number of movements have been started in the past, some of them in connection with real estate developments (but not until 1930 were any of these efforts rewarded with any great degree of apparent lasting success.

The gift to this community by the Blair family of the tract of 73 acres which has since been transformed into Blair Park, an ideal recreation center within the city limits and within the easy reach of everyone, was the beginning of the present parks and recreation system. Today High Point has a splendid system with a well-balanced recreational program under capable direction to

tered about over the entire park. In the large grove there will be numerous tables and benches provided for picnickers who visit the park. A large barbecue pit is being constructed there as well as a wicker roasting pit, which, like the barbecue pit covering, is built of cedar.

At the entrance of the park a beautiful rose arbor has been erected and a fountain in the center. This arbor is built of cedar and should be one of the most beautiful spots that can be found in the summer months. Various roads and walks have been built throughout the park.

When this park is opened this spring it will, unquestionably, become the "playground of the Piedmont". There, one seeking complete rest and relaxation may go and find comfort and contentment under the shade of the old oaks that are backed by hundreds of years growth. And the youngsters who are seeking wholesome energetic activities will find at this park all that one can desire.

Members of the Parks and Playground Commission expect the park to attract thousands of picnickers here from distant points. Much time will be devoted to the park by the administration and the commission, directing the various sport events and seeing to it that people who visit there are provided with wholesome recreation.

provide for its youth wholesome leisure time activity.

The necessity for such a program was not as acute in the past as it is in the modern age. Perhaps that accounts for the failure to establish a parks and recreation system until recent years. The modern scheme of American life, however, which frowns upon child labor and travels at high speed, demands some outlet for the energies of youth and their direction into proper and wholesome channels. The parks and playground system of this city provides that healthy outlet.

The ground work for the present program was laid by the first parks and recreation committee, appointed by former Mayor C. A. York. On that committee were John Ahels, J. E. Marsh, Horace Haworth, J. E. Mills, T. Wingate Andrews and Mrs. Capus M. Waynick.

The close association of the juvenile activities and the parks and recreational program led a short time ago to the consolidation of those committees. Survival of the members of the first parks commission were retained and through their intimate knowledge of the project in mind, a balanced park program, the present successful system was completed. Members of the commission at the present time, who, with Commissioner W. F. Bailey, are perhaps responsible for the program are H. A. Mills, Horace Haworth, T. Wingate Andrews, Lewis E. Tesque, O. Arthur Kirkman, Jr., Silas B. Casey, David T. Yow and Dr. H. H. Hatt.

That the present program is a success is evidenced in the fact that last year alone some 235,466 persons, young and old, participated in the supervised recreation activities upon the city's parks and playgrounds. That figure, it is pointed out, includes only participants and not the thousands who derived enjoyment as casual visitors to the parks and spectators to the recreation activities.

Ample facilities for the present program are available by reason of donation to the ideal and the cooperation of the public school board which is also vitally interested in the welfare, moral and physical, of the youth of the city.

Blair Park, with its complete development, offers a splendid opportunity to hundreds who derive from golf and tennis recreational enjoyment which is both healthful and wholesome. The Civitan hall field nearby gives an opportunity for other sports and provides the city with a complete recreational development. Both Blair Park and the Civitan hall have been developed additionally in the past year.

In addition to this great recreation and park center, and the city park downtown provides the Sheraton Hotel which operates a spot of beauty and for relaxation, are the public school playgrounds. Each of them is given over after school hours, on holidays and in the summer months to neighborhood play fields where supervised play is in progress. Mention should be given also Continued on Page 14—Section 3

Hearty Congratulations to The High Point Enterprise On Its Fiftieth Anniversary

## WE ARE PROUD OF OUR CITY'S PROGRESS

We've Been Giving Health Protection for 12 Years

**For Your Health's Sake Know Where and How Your Garments Are Cleaned**

MODERN Laundry and Dry Cleaning Equipment enables us to take care of every article of apparel and house furnishings right here in our own plants—from the cleaning to the finishing. All articles for dry cleaning are actually submerged in Stod-Sol cleaning solvent, universally used by reputable cleaners.

The action of cleaning is a tumbling process, no scrubbing. The same action takes place when the garments are dried and there's no after-cleaning odors.

### Pertinent Facts About Your Garments

Cleaning and removing spots is a science, and such work in the Sartin plant is performed by only trained and experienced employees. If you have spotted garments, you should let us attend to them immediately to prevent chemical action on dye and fibers.

### A Few Words About Your Household

One of the greatest insurance policies for health protection is CLEANLINESS. Send your household or family wash to us for your health's sake. Sanitation is one of our most important features. Others are service and safety to your garments while entrusted to our care.

**QUALITY . . . SERVICE . . . COURTESY**

**Sartin Dry Cleaning Co.**

823 S. Main St.

Phone 4501

**Dutch Laundry, Incorporated**

"Takes Washday Out of Your Home"

819-21 S. Main St.

Phone 3319

## FOUR YEARS AGO

We set up in business for the purpose of keeping High Point citizens warm. Our aim was to furnish the best of fuel. Several kinds were tried out and found lacking in the quality we demanded and wanted to sell. Now we have a brand that we feel meets the requirements of a quality product. That coal is:

**VIR-GLOW**

America's Hottest Coal

It is only 4% ashes and is clinkerless.

The next time you buy coal ask for and buy

Vir-Glow.

Today we congratulate the High Point Enterprise on its 50th Anniversary.

**HUNTER COAL CO.**

1219 Ward St.

Phone 3366



# A Vast Modern Piedmont Playground Takes Shape For Opening In Spring

HERE IS ONE OF COUNTRY'S MOST AMBITIOUS RECREATION DEVELOPMENTS TO REFLECT CHIEF OF COMMONWEALTH'S PLAN FOR A CITY ANNUAL INVESTMENT IN ITS YOUTH

The city of Pittsburgh is planning a vast modern playground for the opening in spring. This is one of the country's most ambitious recreation developments to reflect Chief of Commonwealth's plan for a city annual investment in its youth. The project, which is being developed by the city's Department of Recreation, is a \$10,000,000 project which will provide for the city's youth a vast modern playground. The project is being developed by the city's Department of Recreation, which is headed by the city's Commissioner of Recreation, Mr. J. H. ...



The city of Pittsburgh is planning a vast modern playground for the opening in spring. This is one of the country's most ambitious recreation developments to reflect Chief of Commonwealth's plan for a city annual investment in its youth.

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IF IT IS NECESSARY TO THE CITY OF PITTSBURGH, IT IS THE CITY'S BUSINESS

## WE ARE PROUD OF OUR CITY'S PROGRESS

As is Our City's Progress in the City

For Your Service in the City and the City's Progress

The city of Pittsburgh is planning a vast modern playground for the opening in spring. This is one of the country's most ambitious recreation developments to reflect Chief of Commonwealth's plan for a city annual investment in its youth.

The city of Pittsburgh is planning a vast modern playground for the opening in spring. This is one of the country's most ambitious recreation developments to reflect Chief of Commonwealth's plan for a city annual investment in its youth.

**Business**  
 and the City's Progress

**A New World**  
 and the City's Progress

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The city of Pittsburgh is planning a vast modern playground for the opening in spring. This is one of the country's most ambitious recreation developments to reflect Chief of Commonwealth's plan for a city annual investment in its youth.

**Sartin Dry Cleaning Co.**  
 101 E. 10th St.

**Dutch Laundry, Incorporated**  
 101 E. 10th St.

## FOUR YEARS AGO

The city of Pittsburgh is planning a vast modern playground for the opening in spring. This is one of the country's most ambitious recreation developments to reflect Chief of Commonwealth's plan for a city annual investment in its youth.

**HILL BLUM**  
 and the City's Progress

The city of Pittsburgh is planning a vast modern playground for the opening in spring. This is one of the country's most ambitious recreation developments to reflect Chief of Commonwealth's plan for a city annual investment in its youth.

**HILL BLUM**  
 and the City's Progress

**HUNTER COAL CO.**  
 101 E. 10th St.

# CHURCH HAS BEEN STRONG INFLUENCE DURING FIVE DECADES

By JACK APPLEYARD

PARALLEL and contributory to the long strides of progress that have been taken by this community in the last half century has been the forward march of the spiritual influence of High Point's churches which stand today, as in the beginning, pillars of strength symbolic of the foundation upon which the city is built.

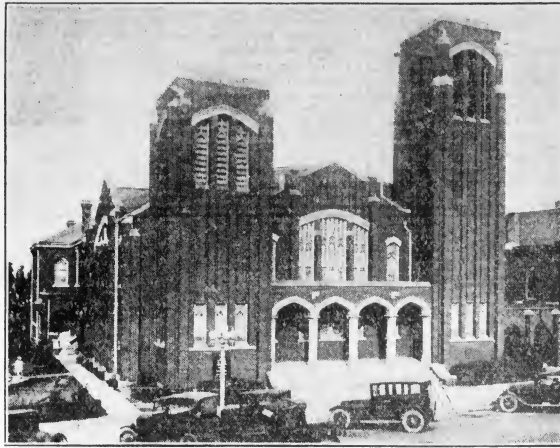
The significant progress of religion in High Point, eloquently indicative of the will of the citizens of the community, has traversed with government, business and industry a hard road beset with obstacles to be surmounted, but despite adverse circumstances it has steadily developed.

And yet 50 years ago High Point, as today, was a city of churches. Their activities were perhaps more varied then than now, for on them fell the duties which today are carried on by other agencies. Charity was administered solely by the churches, working through committees for the relief of the needy and the visitation of the sick. Social life for the bulk of the population, centered around the churches, which took the place of clubs and social organizations in bringing people together and satisfying the gregarious instinct.

But most important was their work in administering to the spiritual needs of individuals and exerting a moral influence on the community. To disseminate these good deeds and combat the evils of city life, preachers would thunder against the liquor traffic and plead fervently for Christian living; and to make this a better city, a band of churchmen on one occasion called on the publisher of the newspaper to publish only those things which would make the place more Christian in its outlook and activity.

Usually, however, the preachers stuck to the straight gospel and did not touch on social and ethical problems more in vogue today. Sermon topics culled from printed matter and newspaper reports of those days show a preponderance of subjects which give evidence that fundamentalism had not yet been threatened as modern tenets. Typical of the many subjects which were discussed 50 years ago are the following: "Jesus Confronting the Power of Forgiving Sins on His Disciples," "Overcoming Satan," "We Can Know God."

## MODERN CHURCHES REPLACE THE SMALLER STRUCTURES WHICH HOUSED THOSE DEVOUT CONGREGATIONS OF PIONEERS HERE



God. "Where the Soul Finds God," "The Living Saviors Seeking the Lost Sinner," "Probation After Death," "Caleb Leading the Children of Israel," and "The Gracious Invitation and How Accepted."

Occasionally, though, the pressure of immediate problems would find an echo in the pulpit. Once when there was a wave of crime the ministers got together and agreed that each would at the Sunday morning service discuss the dignity of the law and its enforcement.

Today the churches of High Point are the very backbone of its everyday life, occupying a position of strength and responsibility that is a guiding influence in its home and is reflected in the daily affairs of its business, industry and government.

High Point is particularly fortunate in that there is an opportunity here for members of nearly every creed in America to worship in a church of their own denomination. It is to be envied, too, for the fine intellectual and spiritual leadership represented in the pulpits of its churches.

Religious progress in the past 50 years in High Point has earned for it a prominent place in the firmament of religion in North Carolina and the South. It is important today as a center of the Methodist Protestant church, of Methodism and of Quakerism.

Perhaps the beginning of the Christian religion in this section was the movement of a large number of Friends into what is now Guilford county during the pioneer days of our colonial history. As early as 1750 meetings of Friends were held in this section, and in 1760 a meeting for worship was established at Deep River, but a few miles from the site of what is now High Point. The Springfield Meeting was set up in 1773 at a place that is now just outside the city limits to the south. In 1823, the same year the Episcopal faith was introduced in High Point with the founding of the St. James Mission, which is now St. Mary's Episcopal church, the Friends yearly meeting was moved to High Point and with it came the foundation of the Central Friends church.

Meantime, came the advent of other denominations in the community. In 1859 the Old Abbott's Creek church was moved from Jamestown to High Point and became the Salem Street Baptist church, becoming the First Baptist church in 1904. In 1859 also was the foundation of the Presbyterian church in High Point.

The Methodist Episcopal church had its beginning here with the foundation in 1845 of the Wesley Memorial church, with the Rev. Peter Daub as its first pastor. Meetings in the early days



At the upper left is a view of the Wesley Memorial church, founded here in 1845, while at the upper right is a view of the handsome First Presbyterian church structure with its imposing Gothic lines. The First Methodist Protestant church, one of the finest in that entire denomination, is shown at the center below. These churches, marks of the religious support of the community, rank with the largest and best equipped in the entire south. The investment in church property here runs into the millions.

of the Methodist Episcopal church were held over a store on Main street near the site of the present modern church edifice.

The Methodist Protestant church came to High Point in 1884 with the foundation of the First M. P. church with Rev.

W. R. Lowdermilk as its first pastor.

In 1897 the First Baptist church was founded here, later becoming the Green Street Baptist church, one of the largest churches in the city.

And so, in 1885, a half cen-

tury ago, religion had taken a firm foundation in the life of this community, a foundation upon which has been built a fine religious structure that is a monument to those who have spent their lives and careers in the building of modern High Point.

Few cities in North Carolina the South can equal the interest in religious activity that is manifested by the citizens of High Point. Church attendance in this community has steadily mounted, and at no time has suffered the depressions of business and industry. In periods of economic stress and hardship the religious centers of this city have never been instrumental in lending courage to meet adverse conditions and the strength to see them through.

With the rapid growth of the city has come a corresponding expansion of the churches. There is hardly a church or denomination in the city that does not have a branch in outlying districts, conceived as the city grew to accommodate thousands who have become a part of the community and have taken to their hearts the religious interests so important to community life. Some denominations have many branch churches here.

Church activity has expanded, as well, bringing in addition to a greater and steadily broadening religious influence, church social activities that bring members into more intimate association with each other and consequently meet a greater appreciation of the spiritual and social benefits of the church to the individual and to the community. Continued and whole-hearted support of the churches in High Point has resulted in the erection of many splendid and beautiful church edifices. The growth of several churches has resulted in the necessity to enlarge their quarters and to move locations. In the past year several churches have found it necessary to locate more room within their buildings for members to worship. High Point's churches today are monuments of the faith of this community and evidence that it leans heavily upon them for the moral stimulus so essential to progressive American life.

### CLINARD URGES COOPERATION IN CIVIC ENDEAVOR

(Continued from Page 1—Sec. 3) tie over the prospects for continued and progressive development of High Point, but if High Point is to attain its fullest growth cooperation among all citizens is essential, he believes.

"In considering the prospect for the future," Mr. Clinard said, "High Point has to take into consideration nation-wide and world-wide conditions, and this city's products are shipped to every state in the union and to many foreign countries.

"Daily headlines in newspapers and business publications are full of assurances that improved business conditions are general. High Point will benefit by the improvement shown. Frequently we see such headlines as these:

"Farm conditions in the South better than for several years. Bright picture given by state commissioners."

"Trade papers predict pickup in business in first quarter of 1935."

"Furniture industry has increased 65 per cent in new business."

"There is evidence of greatly increased retail business. The effect of the Federal Housing Administration plan is just beginning to be felt. When this really becomes operative in its fullest

extent, there will be a further boost toward full recovery. This will mean a demand for the durable and heavy products: lumber, steel, brick, etc., and work for people in the building trades, a group which has been hardest hit; and among these will be that large number of common laborers ordinarily employed in this class of work. Improved and new homes will call for household goods, furniture, rugs, stoves and ranges, refrigerators, etc.

"All of this, of course, will mean a demand for industrial activity from mines, forest and farm land to the sale by retail."

"Income for the cotton, tobacco, wheat and corn farmer, cattle raiser, steel workers, carpenter, brick mason, factory and retail workers and all other workers means a demand for High Point made products. High Point has always specialized in those staples required by the large majority. With continued improvement which is evidence

on every hand it does not take an over optimistic optimist to feel that conditions will be improved for High Point next year.

"Conditions above have been brought about through cooperative effort. High Point has been built through cooperation. To continue the work of improvement that has been started in the nation and to continue the development of High Point in going to take united effort, every one doing what he can to keep the ball rolling and to assure each individual of improved living conditions for self and family according to his just desires.

"Cooperation is essential in all lines of endeavor. I should like at this time to urge a fuller cooperation between buyer and seller in High Point. The buy at home slogan is one which might well be adopted more generally in this city. I believe, also, that one who move that might be made would be for the city to arrange for a public parking lot for the accommodation of shoppers in this city and from neighboring communities. Every effort should be made to encourage trading in High Point and to encourage cooperation between merchant and shopper.

"If the cooperation of the people in High Point prevails in every community in the United States, we may all look forward to 1935 with most pleasant anticipation."

### MODERN PAVEMENT

(Cont. From Page 6—Sec. 3) the Piedmont it is easy to suppose that the next 25 years will develop High Point into the great distribution center for the entire Piedmont and more particularly for supplying those industries which now flourish and which through the years should continue to grow and develop their needs for prompt and efficient servicing.

Just to the west the federal government is projecting the Appalachian Scenic highway which will open new vistas of beauty from North Carolina mountains and will undoubtedly attract to this state and general section thousands of visitors. The furniture exhibits and other attractions of this center will cause great numbers of those visitors to spend a day or two here visiting the picturesque natural attractiveness of this section.

## For Nearly Four Years

MAKERS OF HIGH POINT'S MOST POPULAR DESSERT—

## GIBSON ICE CREAM

For nearly four years—since May 1931—High Point has relied on us to furnish healthful and tasty ice cream. This reliance has been merited in every sense of the word. Our plant is known as among the most modern and sanitary ice cream plants in North Carolina. We invite the inspection of the public and health authorities, knowing that our plant is modern and healthful in every detail. Gibson Ice Cream is pasteurized, homogenized before it is sent to the freezer, assuring you rich flavor and smooth texture. In four years our capacity has been increased from a daily output of 300 gallons to 1,000 gallons.

SERVING HIGH POINT

DURHAM  
MOUNT AIRY  
GREENSBORO  
LEXINGTON  
DANVILLE, VA.

CHAPEL HILL  
WINSTON-SALEM  
REIDSVILLE  
THOMASVILLE  
MARTINSVILLE, VA.

### CONGRATULATIONS

To The High Point Enterprise on the Fiftieth Anniversary of their publication. Fiftieth Anniversary of its publication.

**Gibson Ice Cream Co.**

718 N. Main

Phone 2401

## Our 4th Year of Service

TO THE PEOPLE OF HIGH POINT

Four years ago Koonce Funeral Home started in business with the idea of giving to the people of High Point a refined funeral service at moderate cost.

Under the personal attention of A. J. Koonce, who has had fourteen years' experience in the direction of funerals in High Point, we have won the lasting friendship of our patrons.

Our long experience qualifies us to render a most important service with a deep understanding that will be a great comfort in time of need.

### Ambulance Service

**Koonce Funeral Home, Inc.**

414 S. Main Street

Phone 4545

## Sane Conservatism

HAS BEEN RESPONSIBLE FOR THE GROWTH OF THIS BANK

This bank is owned by leading business and professional men of Thomasville. It was organized in 1907, and has had a successful career in rendering financial service to the agricultural and business life of this section of the State.

This bank did not close during the banking crisis until the holiday proclamation by the President, and was one of the first to reopen after that holiday.

It is and always has been noted for its conservatism, but at the same time is liberal enough to meet the banking needs of the community.

## A Newspaper

of Proper Influence  
Makes Us All Neighbors  
Brings Interest, Culture, Education to Our Homes  
Because of this we are happy to congratulate, on their 50th anniversary.

THE HIGH POINT ENTERPRISE

## First National Bank

of Thomasville, N. C.

T. A. FINCH, President R. L. POPE, Vice-President  
W. W. RAPP, Cashier J. F. GARNER, Trust Officer

## CHURCH HAS BEEN STRONG INFLUENCE DURING FIVE DECADES

MODERN CHURCHES REPLACE THE SMALLER STRUCTURES WHICH HOUSED THOSE DEPORT CONGREGATIONS OF FARMERS HERE



### For Nearly Four Years

WE HAVE AN IDEAL SERVICE  
BOTH FOR YOU AND US

### GIESON ICE CREAM



**CONSERVATION**  
To the Best of Our Ability  
We Will Preserve the  
Beauty of Nature in Our Service

**Gieson Ice Cream Co.**  
414 N. 1st St.  
Minneapolis

### Our 4th Year of Service TO THE PEOPLE OF MINNAPOLIS

MINNAPOLIS  
We are proud to serve you  
and your family with the  
finest quality products.

Authorized Dealer

**Kearney Federal Home, Inc.**  
1000 N. 1st St.  
Minneapolis

### Save Conservation

WE HAVE A SERVICE WHICH  
WILL SAVE YOU MONEY

The best is what is best. We  
have a service which will  
save you money. We have  
a service which will save  
you money. We have a  
service which will save  
you money.

The best is what is best. We  
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We have a service which will  
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you money.

### A Newspaper

MINNAPOLIS  
We have a service which will  
save you money. We have  
a service which will save  
you money. We have a  
service which will save  
you money.

### First National Bank OF MINNAPOLIS

100 N. 1st St.  
Minneapolis

# CENTER of METHODIST PROTESTANTISM FOR ONE HUNDRED YEARS

A brief sketch of the progress of the denomination with particular reference to its development in and about High Point.

By R. M. ANDREWS  
President North Carolina Methodist Protestant Conference

It has been about two hundred years now since a small group of students at Oxford University, England, received the name Methodist because of the peculiar emphasis they gave to the methods of their daily devotions and that group of less than a dozen has grown into a mighty host of nearly ten million, with seventy thousand organized churches; with hundreds of educational institutions, of boards of publications, homes for the aged and orphan children in every country of the world today.

Last October there was held in the City of Baltimore the Sesqui Centennial of the Beginning of Methodism in America. It was participated in by all the branches of the denomination, evidencing a wonderful vitality and vision, thus giving assurance of larger achievements and of a great solidarity in future plans.

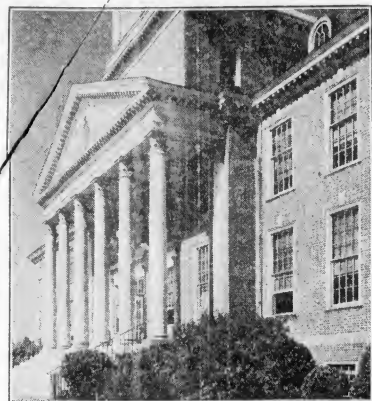
The Methodist Protestant church is one of the six larger divisions of the Methodist denomination, having a membership of about two hundred thousand and is a little more than one hundred years old. It had its rise in North Carolina, Maryland, Virginia, Tennessee and Pennsylvania almost simultaneously.

The first church organized in North Carolina is believed to be Whitaker's Chapel, located about four miles east of Enfield, Halifax county. It is served by a pastor and has for its members some of the prominent people in that section. Other churches were soon organized in Piedmont and western Carolina. But Piedmont Carolina appears to have been most fertile soil for the special emphasis given to the representation by the Methodist Protestant Church. Drawing a circle with a radius of 25 miles making High Point the center, would include 65 of the 223 churches in the North Carolina Annual Conference, with a membership of about 10,000. And the four churches in this area which may be called the mother of the 61 just mentioned, are all in Guilford county.

They are as follows: Bethel church, located some distance off highway No. 61 near the State Institute. It was organized in 1828. The land upon which the church was built was deeded to the grandfather of Mr. W. M. Peggam, of this city, in 1750. It is now the group of five churches known as Flat Rock charge. Rev. C. B. Way is present pastor.

Moriah church located about four miles east of Greensboro on highway No. 60. It was organized in 1829. The ancestors of the late Dr. S. S. Coe were among its founders. It is now a rural station, having a full time pastor. Fairfield church located on highway No. 61, about five miles southeast of High Point, was organized in 1820 by the Rev. Allen Gray whose grandsons C. L. and J. A. Gray of High Point are members of the First church. Rev. T. A. Williams, Flat Rock church is located on highway No. 65.

## COLLEGE, CHILDREN'S HOME, CHURCH PAPER AND OLDEST CONGREGATIONS CENTERED HERE---CITY TO ENTERTAIN GENERAL CONFERENCE NEXT YEAR



A citadel of Methodist Protestantism is High Point College, a view of Roberts Hall.

The M. P. Children's Home and a host of churches, large and small, in this immediate vicinity make of this truly a center of Methodist Protestantism

and was organized by Rev. Alon Gray in 1821. The present building shown on this page is the third structure and was faced with stone quarried only a short distance from the church. It is on Flat Rock pastoral charge and is served by Rev. C. B. Way.

So out of these four churches have been organized the 61 others in this area. The four churches in Greensboro, the four in High Point, and three in Thomasville, three in Burlington and one in Asheboro still receive members from these mothers in the rural communities. These urban churches have entertained the sessions of the Annual Conference several times; Grace church, Greensboro, entertained the quadrennial session of the General Conference in 1920. The first church High Point has entertained the National Convention of the Young People, the National Convention of the Women's Work of the denomination and is to be host to the next General Conference in 1936.

The health condition of the churches in this area is further exhibited by the facts that three colleges, the Children's Home and the Methodist Protestant Herald had their beginning in it. The first of these institutions was Jamestown Female Academy. It was located just off the present highway No. 10 between Jamestown High school and the Children's Home. Unfortunately it was destroyed by fire after being operated only a few years.

Yadkin college, situated just off highway No. 20 a few miles out of Lexington, N. C., was run as a coeducational institution of higher learning several years but finally surrendered its charter and was run as a preparatory school or institute until 20 years ago.

The Methodist Protestant Herald was the next crystallized effort of the denomination to forge ahead. It was established by Rev. J. P. McCulloch, D. D., 40 years ago. It was at first called Our Church Record, later taking the name it now bears. It was run as an annual conference organ, drawing its support almost entirely from the membership of the annual conference. Dr. McCulloch died last October and the annual conference has taken over the paper; since it became the property of the church it is

107th session of the North Carolina Annual Conference. It was really the best in the memory of the oldest conference goers. The morale of the members was fine, and progress was reported along all lines. Five churches were dedicated, contributions to all causes larger than last year, and larger plans were made for the work of the present year.

Crickets are kept in cages about their homes by many Japanese.

The average population of the United States is 41 persons to the square mile.

### PARK PROGRAM OF CITY IS AN INVESTMENT IN ITS YOUTH

Continued from Page 12—Sec. 3  
to the city lake park now under construction, and Willis Park where seasonal sports are enjoyed by thousands.

The activities of the recreation program are many and offer a complete variety to persons of all ages. Prominent is the sponsorship by the parks and recreation commission of the various

athletic leagues in the city's industrial life. From the basketball, baseball and golf leagues thousands in High Point's mills and factories derive healthful and enjoyable recreation.

Figures are ample proof of the number of persons that the athletic program is reaching. The records show that 11,250 persons participated last year in the baseball and diamond ball league games. And thousands more watched them played. More than 1,800 persons participated in basketball tournaments. There

were 48 individuals who took part in the commercial golf league.

The program is designed to reach every person who will avail himself of its opportunities, and it offers a wide variety of activities for each person to choose from. For the youngsters it offers a playground circus, a season jammed with full activity brought to a climax with the annual playground circus at the high school. Over 200 young performers took part in this gala event before an audience of more than 500 persons. It offers a pet show, attended by 150 persons who saw 30 entries. The city-wide horse shoe tournament and ping pong tournament drew 575 entries and a like amount of spectators. The kite tourna-

ment brought 786 kites into the air. More than 1,300 children were in attendance at the street skating parties, supervised and roped off for their safety. Thousands took part in playground activities on the school grounds where supervisors were provided by the recreation department.

The general playground program includes such activities as wood carving, paper cutting, glass painting, needle work, doll furniture, toy construction. It included also such games as hopscotch, playground ball, dominoes, checkers, horse shoe pitching, apparatus play, jacks, darts, dodez ball and other active games put on by the playground leaders.

Tokio is now the world's third largest city.

## The Right Spirit....

That The High Point Enterprise believes in High Point and in High Point's future is fittingly demonstrated in its huge investment in their newspaper property and equipment. Such belief in this community, as evidenced by their preparation for further progress, is wonderfully heartening to us who have constantly maintained and proclaimed a similar belief. And so, today, we congratulate The Enterprise on the occasion of its Fiftieth Anniversary, and on the spirit of confidence in the future of High Point that has been evidenced by them since 1885.

"FORWARD WITH HIGH POINT"

### 102-YEAR OLD METHODIST PROTESTANT CHURCH



Flat Rock M. P. church, shown above, was established in this county 102 years ago by the Rev. Alon Gray who was long a leading figure in the Methodist Protestant church in this state and section.

## High Point Paper Box Co.

319 Mangum Avenue

Phone 2655

CENTER of METHODIST PROTESTANTISM FOR ONE HUNDRED YEARS

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Journal compilation © 2006 Blackwell Publishing Ltd

## The Right Spirit....

[illegible]

**Abstract**



**High Point Paper Box Co.**

1000





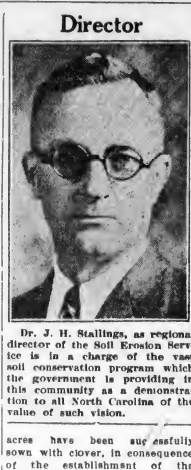
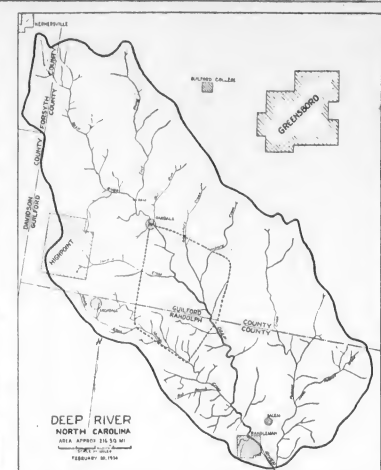
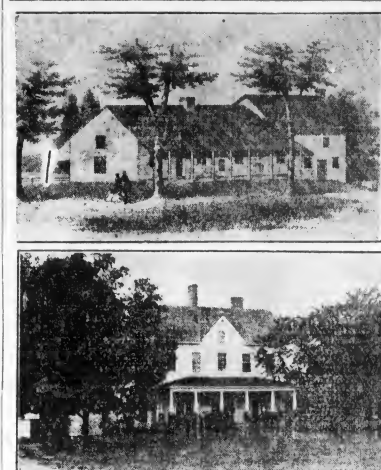
# Scientific Farming In State Had Start At Model Farm Here 70 Years Ago

By JOHN J. BLAIR

THE events in this brief narrative occurred during the decade between the years 1817 and 1878. The first date marks the end of the war between the States and the latter the Philadelphia Centennial which is recognized as the beginning of a renaissance in industry, learning, electrical and mechanical engineering architecture, art, and transportation both land and water.

The deplorable conditions, which prevailed in North Carolina after the war between the States as to farming, education and transportation made an appeal to Friends in Baltimore which resulted in a movement that was more than State wide in its influence and effect. The promotion of this relief undertaking was conceived and carried on by an organization formed for the purpose called the "Baltimore Association of Friends to Advise and Assist Friends in the Southern States." Although the chief topic to be discussed is farming and agriculture, yet brief mention should be made to the other objective, which was, to provide means for education, through the building of school houses and the securing and training of teachers. The Springfield Quaker neighborhood was selected for the intense application of this notable relief program, the Springfield church serving as the Community Center.

## SOME FORGOTTEN EVENTS OF A DECADE PERTAINING TO EDUCATION AND AGRICULTURE AT OLD SPRINGFIELD



The original farmhouse at the Model Farm established just South of High Point in 1867 by the Baltimore Association is shown at the top. The Quaker influence is to be seen in the clothing of the two persons shown in the sketch. It was in this house that Nathan Hunt, Jr., first mayor of High Point, was born. Below is shown the house built by the Quakers, which still stands. When erected it was perhaps the most modern home in North Carolina, being equipped with hot and cold running water pumped by a hydraulic ram. At the right is to be seen the map of the Deep River Basin in which the Soil Erosion Service is now conducting a demonstration project in soil conservation.

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Dr. J. H. Stallings, as regional director of the Soil Erosion Service is in a charge of the same soil conservation program which the government is providing in this community as a demonstration to all North Carolina of the value of such vision.

Acres have been sown carefully with clover, in consequence of the establishment of the farm; that several lots of clover have been brought 10 or 12 miles to be cleaned; that the sale of improved implements and farm machinery over a wide area had been very general and that during the previous year more than 1,000 persons from all parts of the state had visited the farm to see for themselves the new way and thus carry back with them and put into practice the methods and ideas gained. So the effects of their efforts on the part of Friends along agricultural lines in the west is very apparent, and North Carolina hundreds of her best farmers.

## Soil Erosion Project Now Storing Future Agriculture Dividends

Vast Demonstration Program In Land Conservation For State Being Developed In Deep River Basin By Federal Government

The Federal Government, through the Soil Erosion Service of the Department of the Interior, has pledged itself during its first six months of work in the Deep River watershed to help over 800 farmers owning more than 70,000 acres to prevent further costly erosion on their lands.

Over half of the Deep River watershed area of 138,000 acres has thus been placed under cooperative erosion control and land-use agreements whereby the farmer receives the benefit of the knowledge and experience of the government's staff of agricultural specialists, the use of government equipment, a quantity of such materials as seed, fertilizer, limestone and in some cases labor for heavy work.

In return he agrees to maintain structures built by the Soil Erosion Service and to follow for a period of five years a land-use program especially devised for his farm by himself and government agronomists.

So far 350 miles of terrace lines and 3000 checkdam structures have been completed in the area by the agricultural engineering division of the Soil Erosion Service, directly benefitting approximately 3000 acres.

The agronomy department has promised the delivery of 300,000 pounds of seed of erosion preventing crops such as lespedeza, clover, pasture and hay mixtures and grasses for planting on land where the use of such crops is recommended. To insure proper and effective growth of these erosion preventing crops the department has agreed to furnish 15 tons of fertilizer and 7,000 tons of ground limestone. All these materials are to be furnished to the farmer without cost.

Over 3-4 of the farms of the area have been mapped by soil erosion experts to determine the types and comparative values of the soils on each farm. This process is necessary in order to devise an intelligent land-use program.

Fifty thousand trees and shrubs have been planted by the forestry department. Definite plans have been made for the use of \$500,000 additional plants on 100 farms. Arrangements are being completed with 200 landowners for the installation of wildlife conservation and development programs.

The Soil Erosion Service project was secured for the Deep River watershed largely through the efforts of the Deep River Valley Association, with Dr. C. S. Grayson, Dr. W. J. McNally and J. B. Blair among the first to stress the importance and desirability of the work.

About fourteen months ago the Association adopted a resolution to petition the Department of the Interior for a soil erosion project and a number of weeks later the petition was approved with \$650,000 appropriated for the work. Since that time two other smaller areas have been approved in the state, with High Point as regional headquarters for these and an area in Virginia.

In the latter part of February, 1934, Dr. J. H. Stallings was appointed regional director for the North Carolina area, and on February 27 he came to High Point with two assistants.

## High Point's Oldest Funeral Directors

Established 1897

**CONGRATULATIONS**

On this day we are happy to congratulate an old friend and neighbor

**The High Point Enterprise**

On Its Fiftieth Anniversary

IN 1897 Mr. J. W. Sechrest began serving the needs of this community in funeral direction. The business was established and located at 109 East Washington street.

After a number of years, in 1905, Mr. R. H. Sechrest, a son, was admitted to the firm and the name changed to J. W. Sechrest & Son.

Because of an increase in clientele, it became necessary to seek larger quarters so in 1928 The Sechrest Funeral Home was opened at 418 North Main Street. Later another move was made to the present location at 500 North Main Street.

As the years passed, newer and more equipment was added and installed until now the home is one of the most modern of its type in North Carolina.

**Sechrest Funeral Home**

500 North Main St. AMBULANCE SERVICE Phone 3349

## Do You Remember?

Where the Elwood hotel is now located the Old Spencer House once stood.

The old Jarrell hotel used to be the stopping place for the stage coaches in days of yore.

The Sechrest family once purchased 225 acres of land in the center of the city for \$2 per acre!

The property on which Wesley Memorial church is situated at one time was owned by A. H. Lindsay.

High Point's postoffice was once located in the Welch building, next to Ring's Drug store. It was later removed to the site next to Norton's Drug store.

John Gosssett, Negro dwarf, and his ox cart were once familiar scenes on the streets of High Point.

Professor J. M. Weatherly at one time was principal of the old High Point Institute and Business college.

## "High Point's Leading Tire and Battery Dealer" -- for 5 Years



**Firestone** — TIRES — TUBES — BATTERIES — Good Gulf Products

**McDonald's ONE-STOP SERVICE**

**Firestone** — SPARK PLUGS — BRAKE LINING — ACCESSORIES — Texaco Gas and Oils

Congratulations to The Enterprise on its Fiftieth Anniversary—ten times our age, but we're coming strong—believing that the future of High Point and the Piedmont Carolinas is assured.

**McDonald's Service Stores, Inc.**

North Main at Church Street Telephone 4388

# Life Farming In State Had Start At Model Farm Here 70 Years Ago

SOME FORGOTTEN EVENTS OF A DECADE PERTAINING TO AGRI-  
CULTURE AND EDUCATION AT OLD SPRINGFIELD



## Now Starting Future Agriculture Division

The Illinois State Board of Agriculture has announced the formation of a new division to be known as the Illinois State Board of Agriculture, which will be in charge of the state's agricultural interests.

The new division will be headed by the state's agricultural interests, and will be in charge of the state's agricultural interests.

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## High Point's Oldest Funeral Directors

Established 1881

### Funeral Services

We are the largest funeral home in the  
state and have been for over 70 years.

We High Point (Indiana)

are the best in the state.

IN

## Sechrest Funeral Home

100 N. 1st St.

High Point, Ind.

Phone 100

## "High Point's Leading Tire and Battery Dealer" - for 5 Years



McDonald's  
Service Station, Inc.



McDonald's  
Service Station, Inc.

McDonald's Service Station, Inc.



# TIME IS ONLY A MEASURE --PROGRESS IS LIFE



**T**HAT mighty panorama of the world's work. The Century of Progress at Chicago, provided a means for retrospection through which we may look back and take stock of the achievements of the past.

In Kaleidoscopic form we see the transition from the ox-cart to aviation; from the telephone to television; from the telegraph to telephoto; the strides of science, invention and exploration into the mysteries of the sea, the land and the stratosphere.

It's an inventory of the century's progress . . . a reminder that progress is incessant; an inspiration to carry on. And as we face forward again we see Opportunity as our guide beckoning us to follow in his train to greater achievement. It's a challenge to knowledge, to vision, to ingenuity.

It spurs men on to quicken their pace to keep abreast of march and it inspires youth to key their energies and talents and bents to win laurels in the open fields ahead.

It broadens vision. It proves that the dreamers are actually the doers . . . the inventors, scientists, explorers find ways of turning what is apparently intangible into things that are practical to better living and a higher culture.

Let's hear no more talk of inertia, industrial stagnancy, sparsity of opportunity. The denial is before us. The world moves on and every mile post is a goal to some accomplishment. The past is inspirational. The present is promise. These say to us "Chins up, chests out, square your shoulders, adjust your affairs and Forward March."

## HIGH POINT CHAMBER OF COMMERCE

IN UNITY THERE IS STRENGTH





**TIME IS ONLY A MEASURE  
—PROGRESS IS LIFE**



**T**hat's major premise of the movie, *1984*. The Ministry of Truth in Oceania, created to ensure the omnipresence through which we may look back and into the eye of the omnipresence of the state.

**► Maliciousware** refers to any code that is designed to harm the recipient or to steal information from the system. It is a combination of the words, *malicious* and *malware*. The code is designed to harm the system and to steal information from the system. It is a combination of the words, *malicious* and *malware*.

It's an irony of the century given to us that, as we consider that progress is measured in computers, in college enrollment, in the number of people who are employed, we are faced with the fact that the most important challenge to our people, the most important challenge to our nation, is to provide education. It's a challenge to knowledge, to reason, to learning.

It opens more than a quarter of a century after the 1964 *Shogakukan* dictionary, and it contains more than 100,000 entries, including many new words and phrases that have entered the Japanese lexicon since the 1960s.

In broader terms, it proves that the documentary actually *does* — i.e. the structure, structure engineers find ways of having what is potentially unthoughtful and things that are produced in better times and a better world.

Let's face it: materials of power, whether religious, scientific or otherwise, have always been abused. The world needs an authority with just a bit of moral responsibility. "I don't care," answered the priest in protest. "There may be no 'Gone with the Wind' and maybe your authority will not even be mentioned."

## HIGH POINT CHAMBER OF COMMERCE

**THE UNIVERSITY OF CHICAGO**

